

JAPAN DIY HOMECENTER SHOW NEWS

**JAPAN DIY HOMECENTER SHOW
2012**

The JAPAN DIY HOMECENTER SHOW 2012 will be held for 3 days from August 23 (Thursday), 24 (Friday) and 25 (Saturday) at Makuhari Messe in Chiba prefecture, using 3 halls.

The show theme for the JAPAN DIY HOMECENTER SHOW 2012 is “Make Your Dreams Your Power!”. This year, the show welcomes its 48th anniversary. We will try to produce the show that that can be fundamental strengths to support people’s lives in Japan by having companies from a wide range of categories participating in the show, reorganizing and expanding exhibition items in order to realize a satisfactory matching with visitors, and having innovative plans ready.



*Photo from the previous show

The deadline for the application for the exhibition is approaching!

There will be less than a month to go before the deadline for the application for the exhibition (May 11, 2012). As of March, many companies including 26 new companies submitted their applications. Please check the following exhibition plans to match different types of exhibition purposes and their details.

Regular Booth Plan

One booth: 2,970 mm (width) x 2,970 mm (depth) x 2,700 mm (height)

Rate (one booth): 246,750 yen for member companies, 309,750 yen for non-member companies (consumption tax included)

Special perk for exhibitors who rent multiple booths

Exhibitors who rent 10 booths and more will be given 1 stock room space free of charge. They will be given another 1 stock room space free of charge for renting another 6 booths. Please utilize the extra space for a wide range of applications.

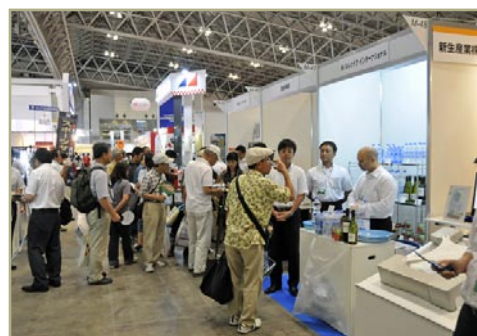
Mini Booth Plan

This plan is available to corporate and individual exhibitors who exhibit in the show for the first time.

One booth: 1,980 mm (width) x 1,980 mm (depth) x 2,700 mm (height)

Rate: 105,000 yen (consumption tax included)

*Only one booth is available to each company. The same rate will be applied to both member and non-member companies.



Mini Booth NEXT

This is a special exhibition plan for those who have exhibited in mini booths once from 2009 through 2011.

One booth: 1,980 mm (width) x 1,980 mm (depth) x 2,700 mm (height)

Rate: 157,500 yen (consumption tax included)

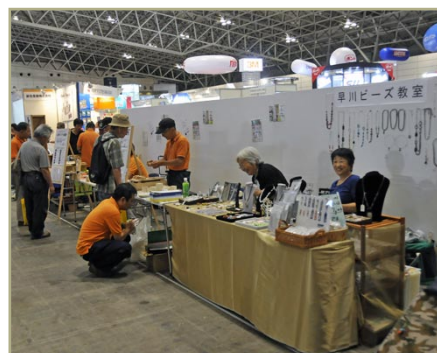
*The number of Mini Booth NEXT available to one company is limited to one. The same rate will be applied to both member and non-member companies.

DIY Advisor Plan

The plan is only for those who are qualified as DIY advisors. Please utilize the plan to talk about your activities as DIY advisors, make a presentation, or sell your products.

Individual Exhibitor Plan

The plan is for individual exhibitors. There will be an individual exhibitor section only for one day on Saturday, the last day of the show. Please utilize the space to present your work or make presentations about ideas for DIY-related business.



*Above-mentioned 4 plans are available to exhibitors living in Japan.

Overseas Exhibitor Plan

This is a plan for overseas companies. For the details of the plan, please contact the Overseas Operation Office (website listed below). Chinese speakers can also find information on our website in Chinese.

English website: <http://www.diy-show.jp/2012/e/index.html>

Chinese website: <http://www.diy-show.jp/2012/c/index.html>

You can download the brochure for exhibitors in English at the following website.

For downloading [the brochure for exhibitors in English](#):

<http://www.diy-show.jp/2012/e/download.html>



For further information, please contact:

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