

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2021

The JAPAN DIY HOMECENTER SHOW 2021, one of the largest comprehensive trade show in Japan for housing and living items where domestic and overseas companies related to DIY and home improvement center business gather, is planned to be held at Makuhari Messe International Exhibition Hall in Chiba Prefecture from October 7 (Thursday) to October 9 (Saturday) of 2021.

It is the show for home and lifestyle in Japan. The first and second day are set as Buyers Day, and the second and third day as Public Day, having two functions of B2B and B2C. We will make efforts to meet people's expectation by presenting various ideas useful for a living and by arranging innovative events.



The show held in 2019

Outline of the show

JAPAN DIY HOMECENTER SHOW 2021 will be held for three days on October 7 (Thursday), 8 (Friday), and 9 (Saturday), 2021 at 4 halls of the Makuhari Messe International Exhibition Hall (tentative) under the show theme of “~You can always count on home improvement centers ~ Enjoy your life with DIY!”. Taking care of the three Cs of Closed spaces, Crowds and Close-contact, we will recruit 500 exhibitors from home and abroad with 1,200 booths and encourage visitor growth.

Countermeasures against corona infection

This show will be operated in a safer and more secure manner by taking measures to prevent coronavirus infection.

- ① Reception will be conducted using a contactless system with the use of applications, etc.
- ② All visitors are requested to check temperatures and disinfect themselves upon entering the venue. In order to ensure thorough communication in case of infection, we will require full registration.
- ③ Please keep social distancing in the venue.
We will take all possible measures to dispel the concerns of exhibitors and visitors.

Main events

Events for the exhibitors

① Japan DIY Product Competition

New products and others presented by exhibitors will be judged, and the Excellence Awards with Minister of Economy, Trade and Industry Award, the Chairman of the DIY・HC Association Award, and other awards will be presented. Last year in 2020, the Minister of Economy, Trade and Industry Award went to Asahipen Corporation for its “Water-based Block Stain”, and the Chairman of the DIY・HC Association Award went to Bond Shoji Co, Ltd. for its “ecoTAN”.



Water-based Block Stain



eco TAN

② “HOMECENTER BUSINESS MATCHING”

A direct business meeting between buyers from home centers joining the association and exhibitors who have applied for the business talks at special business meeting area.

Events for the visitors

① In the two big theme zones of “Men’s Workshop” and “Shining DIY Women”, we plan to hold participatory events where participants try their hands at making things.

② “Japan DIY Grand Prize”

We will be accepting DIY projects created by using products available at home improvement centers. Projects in each category will be screened and Excellence Awards will be selected.

Schedule Summary

March 2021	Distribution of exhibitor recruitment brochure
21 May 2021	Exhibition application deadline
30 June 2021	Payment deadline of exhibition fee
Mid-July 2021	Distribution of exhibitor manuals
7-9 October 2021	Show dates

For further information, please contact:

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