

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2021

The JAPAN DIY HOMECENTER SHOW 2021, one of the largest comprehensive trade show in Japan for housing and living items where domestic and overseas companies related to DIY and home improvement center business gather, is planned to be held at Makuhari Messe International Exhibition Hall in Chiba Prefecture from October 7 (Thursday) to October 9 (Saturday) of 2021.

It is the show for home and lifestyle in Japan. The first and second day are set as Buyers Day, and the second and third day as Public Day, having two functions of B2B and B2C. We will make efforts to meet people's expectation by presenting various ideas useful for a living and by arranging innovative events.



The show held in 2019

The executive committee for the JAPAN DIY HOMECENTER SHOW 2021

On January 29 (Friday), the executive committee for the JAPAN DIY HOMECENTER SHOW 2021 was held with the chairman of the Japan DIY • HC Association Toshiyuki Inaba, as well as the chairpersons of committees including the chairman of the executive committee, Terutaka Takeda, attending. At the beginning of the committee, Chairman Toshiyuki Inaba greeted the participants, "last year's real show was cancelled due to a corona disaster and instead, the JAPAN DIY HOMECENTER SHOW 2020 ONLINE was held for three days from November 5 to 7, the same days as the real show. Vaccination against coronavirus has started in Europe, the U.S., and other countries, and it is expected that vaccination will start in Japan soon. I hope that the effects of the vaccination will become apparent as soon as possible, and that the corona scourge will be brought under control. The show this year is planned to be held at Makuhari Messe International Exhibition Hall for 3 days from Thursday, October 7 to Saturday, October 9."

Outline of the show

JAPAN DIY HOMECENTER SHOW 2021 will be held for three days on October 7 (Thursday), 8 (Friday), and 9 (Saturday), 2021 at 4 halls of the Makuhari Messe International Exhibition Hall (tentative) under the show theme of "~You can always count on home improvement centers ~ Enjoy your life with DIY!". Taking care of the three Cs of Closed spaces, Crowds and Close-contact, we will recruit 500 exhibitors from home and abroad with 1,200 booths and encourage visitor growth.

Main events

Events for the exhibitors

① Japan DIY Product Competition

New products and others presented by exhibitors will be judged, and the Excellence Awards with Minister of Economy, Trade and Industry Award, the Chairman of the DIY・HC Association Award, and other awards will be presented.



Japan DIY Product Competition

② “HOMECENTER BUSINESS MATCHING”

A direct business meeting between buyers from home centers joining the association and exhibitors who have applied for the business talks at special business meeting area.



HOMECENTER BUSINESS MATCHING

③ “Reception Party”

A networking party that will be held after the show on the first day where exhibitors and top executives of the member companies in three industries of retail, wholesale and manufacturing.

Events for the visitors

① In the three theme zones of “Men’s Workshop”, “Shining DIY Women” and “Remote Life Made Comfortable”, we plan to hold participatory events where participants try their hands at making things.

② “Japan DIY Grand Prize”

We will be accepting photos of DIY projects created by using products available at home improvement centers across Japan. Projects in each category will be screened and Excellence Awards will be selected.

Schedule Summary (tentative)

March 2021	Distribution of exhibitor recruitment brochure
21 May 2021	Exhibition application deadline
30 June 2021	Payment deadline of exhibition fee
Mid-July 2021	Distribution of exhibitor manuals
7-9 October 2021	Show dates

For further information, please contact:

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