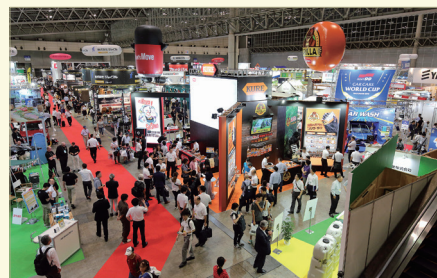


## **JAPAN DIY HOMECENTER SHOW NEWS**

# **JAPAN DIY HOMECENTER SHOW 2021**

The JAPAN DIY HOMECENTER SHOW 2021, one of the largest comprehensive trade show in Japan for housing and living items where domestic and overseas companies related to DIY and home improvement center business gather, is planned to be held for 3 days at Makuhari Messe International Exhibition Hall in Chiba Prefecture from October 7 (Thursday) to October 9 (Saturday).



The show held in 2019

## **For the JAPAN DIY HOMECENTER SHOW 2021**

Terutaka Takeda

Chairman of the executive committee of the Japan DIY HOMECENTER SHOW



Happy New Year.

We hope that this message will find you well.

We would like to express our appreciation for your loyal courtesies.

The New Year has come with no sign of the global corona scourge that began last year being resolved. We are happy to hear the good news that vaccinations have been started in the United Kingdom and other European countries, as well as in the United States, and that curative drugs are being researched in the United States and Japan. We hope that vaccinations will be available to people in Japan and around the world as soon as possible.

Firstly, the real show last year was scheduled to be held for 3 days from November 5 (Thursday) to November 7 (Saturday) instead of August due to the Tokyo Olympic and Paralympic Games (postponed to July - September 2021 due to corona disaster), but it was cancelled because of the COVID-19 situation.

Then the executive committee of the show planned the online exhibition just like a real show, the JAPAN DIY HOMECENTER SHOW 2020 Online. One of the purposes of the project was to contribute to the development of the industry by continuing the show in the form of an online exhibition. Since the first JAPAN DO IT YOURSELF SHOW (now the JAPAN DIY HOMECENTER SHOW) was held attracting 203 exhibitors and more than 50,000 visitors at Tokyo International Trade Fairgrounds in Harumi, Tokyo in November 1978, a total of 55 consecutive shows have been held over the past 40

years. And the other purpose was to provide another opportunity for the companies that had applied to the real show, as well as for the companies that had suspended participation due to the effects of the COVID-19. The online show was held for 3 days on November 5 (Thursday), November 6 (Friday) and November 7 (Saturday) under the theme of "Let's Go to the Home Center! Choose Your Lifestyle with DIY".

The society at large acknowledges the role of home improvement centers for the recovery of people affected by corona disaster and typhoons & heavy rainfall in recent years that cause overflowing rivers and landslides in mountainous areas. We planned an exhibition of the products handled by home improvement centers which play a role as social infrastructure not only in times of emergency but also in times of peace. There were 79 exhibitors including companies that had withdrawn from the real show.



The JAPAN DIY HOMECENTER SHOW 2021 is planned to be held for 3 days in 4 halls of Makuhari Messe in Chiba Prefecture on October 7 (Thursday), October 8 (Friday) and October 9 (Saturday) of 2021 with the first and second day (October 7 and 8) set as Buyers Day, and the second and third day (October 8 and 9) as Public Day. We will inform you of the outline of the exhibition and the event in February.

We look forward to your participation to the show.

### ***Japan DIY Industry Association News***

## **New Year's special seminar and New Year's celebration party for 2021 to be cancelled**

The Japan DIY • HC Association planned to host a New Year's celebration party at the Dai-ichi Hotel Tokyo, but the party will have to be cancelled due to the impact of COVID-19.

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**For further information, please contact:**

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