

JAPAN DIY HOMECENTER SHOW NEWS

40th Anniversary of the Association Establishment

The 56th JAPAN DIY HOMECENTER SHOW 2020 ONLINE

The 56th JAPAN DIY HOMECENTER SHOW 2020 Online was held on November 5 (Thursday), November 6 (Friday) and November 7 (Saturday) of 2020 under the theme of “Let’s Go to the Home Center! Choose Your Lifestyle with DIY” and successfully brought to completion.

This was the first time online, and we would like to thank 79 companies that exhibited their products and promoted sales activities. Thank you to all the buyers from the home improvement stores who had business meetings with the exhibitors at the HOMECENTER ONLINE BUSINESS MATCHING. Thank you to all the visitors who accessed online.



The exhibitors conducted in-depth activities promoting their new products and encouraging people to head to their websites. In addition, some exhibitors renewed their websites in time for the show and made a different appeal from the real show.

The show has promoted the role of home improvement centers as social infrastructure for the recovery of people affected by typhoons and heavy rainfall in recent years that cause overflowing rivers and landslides in mountainous areas. We hope that the home improvement centers will help your sales activities and the development of the DIY industry by introducing many daily necessities and disaster recovery products.

The JAPAN DIY HOMECENTER SHOW 2020 Online can be viewed until the end of December 2020.

The next JAPAN DIY HOMECENTER SHOW 2021 is planned to be held for 3 days on October 7 (Thursday), October 8 (Friday) and October 9 (Saturday) of 2021 at Makuhari Messe in Chiba City.

Main events

Japan DIY Product Competition

The winners of the “Japan DIY Product Competition” for new products and others submitted by exhibitors have been decided. For photos of the works, please visit the official website of the show shown below.

https://online-diyshow.com/compe_result



Japan DIY Grand Prize 2020

DIY enthusiasts from all over Japan competed in five categories for the “JAPAN DIY Grand Prize 2020” with a total of 700,000 yen in prize money, and the Excellence Awards were decided. For photos of the works, please visit the official website of the show shown below.

<https://online-diyshow.com/award>

PR for the products preventing infectious diseases

Introduction of images and product characteristics of products sold by various companies for the prevention of viral infections. In addition, we have released workshop videos in which DIY infection prevention goods and other items are made using materials from products sold at home improvement centers.



Home improvement center always ready to help you

Home improvement centers open quickly and play a role in recovery support of areas and people affected by typhoons and other disasters such as river breaches and landslides. We have promoted the role of home improvement centers as a social infrastructure.

For more information, please contact the secretariat office shown below.

For further information, please contact:

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