

JAPAN DIY HOMECENTER SHOW NEWS

40th Anniversary of the Association Establishment

JAPAN DIY HOMECENTER SHOW 2020 ONLINE

JAPAN DIY HOMECENTER SHOW 2020 Online was held on November 5 (Thursday), November 6 (Friday) and November 7 (Saturday) of 2020. The theme of the show is "Let's Go to the Home Center! Choose Your Lifestyle with DIY". The show was designed to provide another opportunity for business meetings and PR for the companies that had applied to participate in the show for the purpose of conducting business meetings with buyers and promoting their products to the general public, as well as for the companies that had suspended participation due to the effects of the COVID-19.



Photo from the previous show

The role of home improvement centers in helping people affected by typhoons and heavy rainfall in recent years that cause overflowing rivers and landslides in mountainous areas, is the social infrastructure itself. At this show, we introduce a variety of daily necessities and disaster recovery products handled by home improvement centers, as well as support the sales activities of exhibitors.

Exhibition outline

Show Organizer: Japan DIY·HC Association

Name of the show: JAPAN DIY HOMECENTER SHOW 2020 ONLINE

Theme: Let's Go to the Home Center! Choose Your Lifestyle with DIY

Term: November 5 (Thursday), November 6 (Friday), November 7 (Saturday), 2020

The site can be viewed until the end of December.

Exhibition site: <https://www.diy-show.jp>

Sponsorship: Ministry of Economy, Trade and Industry; Forestry Agency; Chiba Prefectural Government; Japan External Trade Organization; IHA(International Federation of Hardware & Housewares Association); Global Home Improvement Network

Main events

Japan DIY Product Competition

New products and others presented by exhibitors are judged, and the Minister of Economy, Trade and Industry Award, the Director-General of the Manufacturing Industries Bureau of the Ministry of Economy, Trade and Industry Award, the Chairman of the DIY · HC Association Award, and other awards will be presented.

Workshop videos of products preventing infectious diseases

The following three videos are on display using the COVID-19 infection control products handled by the exhibitors. The making of 1) Splash-proof acrylic panel 2) Handmade slime soap 3) Sanitizer spray and mask case

HOMECENTER ONLINE BUSINESS MATCHING

Online business talks were set up with member buyers from home improvement centers at the appointed time. The 8 companies participated in the show were: Encho Co., Ltd., KOHNAN SHOJI CO., LTD, KOMERI co., Ltd., JOYFUL AK Co. Ltd., DCM Holdings Co., Ltd., MAKEMAN Co. Ltd., UFO Co., Ltd. and ROYAL HOMECENTER. CO., LTD.

Home improvement center always ready to help you

Home improvement centers open quickly and play a role in recovery support of areas and people affected by typhoons and other disasters such as river breaches and landslides. We introduce the role of home improvement centers as a social infrastructure.

The 3rd Japan DIY Grand Prize 2020 with a total prize of 700 thousand yen

We judge the entries from DIY enthusiasts across the country in each of the five categories of DIY Works, DIY Women's Works, Exterior & Gardening, Renovation and KIDS' Works, determine the Grand Prize and the Excellence Award for each category, and give out awards.

There are many other events as well as the real show.

For inquiry about the exhibition and events, please contact the secretariat office shown below.



For further information, please contact:

JAPAN DIY・HC ASSOCIATION

Shin-Kanda Bldg.5F., 1-8-5 Kajicho, Chiyoda-ku Tokyo 101-0044, Japan

Tel: (81)3-3256-4475 Fax: (81)3-3256-4457 E-mail: osapplication@diy-show.jp

HP: <https://www.diy.or.jp>

JAPAN DIY HOMECENTER SHOW 2020 ONLINE Secretariat Office

c/o NIKKO-TSUSHINSHA CO., LTD.

Shin-Kojimachi Bldg, 4-3-3 Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan

Tel.(81)3-3263-6596 Fax.(81)3-3263-6333