

JAPAN DIY HOMECENTER SHOW NEWS

40th Anniversary of the Association Establishment

JAPAN DIY HOMECENTER SHOW 2020 ONLINE

JAPAN DIY HOMECENTER SHOW 2020 Online will be held on November 5 (Thursday), November 6 (Friday) and November 7 (Saturday) of 2020. It is designed to provide another opportunity for business meetings and PR for the companies that had applied to participate in the show for the purpose of conducting business meetings with buyers and promoting their products to the general public, as well as for the companies that had suspended participation due to the effects of the COVID-19. The online show is planned to help your sales efforts and the development of the DIY and home improvement industry.



Photo from the previous show

Exhibition outline

- Show Organizer:** Japan DIY•HC Association
- Name of the show:** JAPAN DIY HOMECENTER SHOW 2020 ONLINE
- Theme:** Let's Go to the Home Center! Choose Your Lifestyle with DIY
- Term:** November 5 (Thursday), November 6 (Friday), November 7 (Saturday), 2020
- Exhibition site:** <https://www.diy-show.jp>
- Sponsorship:** Ministry of Economy, Trade and Industry; Forestry Agency; Chiba Prefectural Government; Japan External Trade Organization; IHA(International Federation of Hardware & Housewares Association); Global Home Improvement Network
(Planned)
- Exhibition Goals:** 100 companies



Main events

Japan DIY Product Competition

New products and others presented by exhibitors will be judged, and the Minister of Economy, Trade and Industry Award, the Director-General of the Manufacturing Industries Bureau of the Ministry of Economy, Trade and Industry Award, the Chairman of the DIY·HC Association Award, and other awards will be presented (Awards are tentative).

PR for Products Preventing COVID19 Infection

We offer images, product features, and prices of the infection prevention products sold by each company. Videos of workshops will be released where products preventing droplet infection are made with materials from home improvement centers.

HOMECENTER ONLINE BUSINESS MATCHING

Online business talks will be set up with member homecenter buyers at the appointed time. The companies participated in the previous show were: AYAHADIO, Encho Co., Ltd., KOHNAN SHOJI CO., LTD, JOYFUL AK Co. Ltd., DCM Holdings Co., Ltd., Home Center Valor, UFO Co., Ltd., LIXIL VIVA CORPORATION and ROYAL HOMECENTER. CO., LTD.

Exhibitor Workshop

We introduce workshops using exhibitors' products and direct visitors to the respective exhibitors' pages. The exhibitors' information page will have a function to ask for product evaluations from visitors.

Home Improvement Center Always Ready to Help You

Home improvement centers open quickly and play a role in recovery support of areas and people affected by typhoons and other disasters such as river breaches and landslides. We introduce the role of home improvement centers as a social infrastructure.

For inquiry about the exhibition and events, please contact the secretariat office shown below.

For further information, please contact:

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JAPAN DIY HOMECENTER SHOW 2020 ONLINE Secretariat Office

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