

## JAPAN DIY HOMECENTER SHOW NEWS

**40th Anniversary of the Association Establishment**

# The 56th JAPAN DIY HOMECENTER SHOW 2020

We would like to extend our deepest sympathies to all those affected by the COVID.

We also would like to pay greatest homage to the medical staff members who are devoting their energies to the medical profession. We pray for everybody's safety.

We sincerely hope that this situation will settle down very soon and that everyone can live a peaceful life.

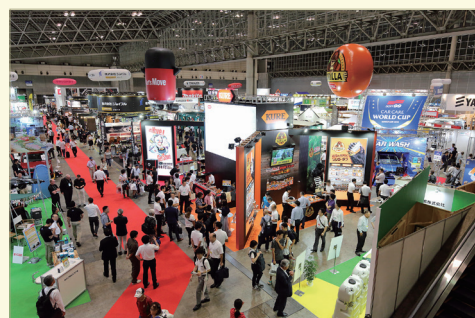


Photo from the previous show

## The concept behind the JAPAN DIY HOMECENTER SHOW 2020

Under the show theme of “Let’s Go to the Home Center! Choose Your Lifestyle with DIY”, the show will propose making things, services and ideas, with the basis for DIY – cutting, pasting and painting, and respond to a society that values diversity and individuality. It will convey the social contribution and significance of home improvement centers that opened and provided everyday items in the middle of COVID pandemic and also provided housing repair products to everyone affected by typhoons and heavy rain.



## Featured events

At “**HOMECENTER BUSINESS MATCHING**”, buyers from prestigious domestic home improvement centers will be stationed at the booths set up for the business meetings and consultation with show’s exhibitors during the show. The event is popular every year, and past participants say that the event allowed them to have many business meetings in a short amount of time and also to gain accurate information on new products or new companies including overseas companies. There were many exhibitors that were able to start business transactions or have business meetings after the show by participating in this event. The companies participated in the 2019 show were: AYAHADIO, Encho Co., Ltd., KOHNAN SHOJI CO., LTD, JOYFUL AK Co. Ltd., DCM Holdings Co., Ltd., Home Center Valor, UFO Co., Ltd., LIXIL VIVA CORPORATION and ROYAL HOMECENTER. CO., LTD.

At “**Japan DIY Product Competition**”, a wide range of products related to DIY and home improvement centers from domestic and overseas exhibitors will be entered into a competition, and through the judging and voting process, the best products will be selected. Products entered into the competition will be displayed at the specially set section during the show period, and will be promoted to many visitors.

“**Study Bus Tour to Retail Stores**” is designed to visit a big home improvement center on Sunday, November 8, the day following the final day of the show. Before starting the tour, a seminar about the market conditions of Japan is planned to be presented. Companies planning to exhibit at the next show are welcome to participate. (Participation fees is required).



HOMECENTER BUSINESS MATCHING



Japan DIY Product Competition



Panel Discussion



Study Bus Tour to Retail Stores

For the details of the exhibition plans, please go to the official website or contact the secretariat office listed below.

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For further information, please contact:

## **JAPAN DIY・HC ASSOCIATION**

Shin-Kanda Bldg.5F., 1-8-5 Kajicho, Chiyoda-ku Tokyo 101-0044, Japan

Tel: (81)3-3256-4475 Fax: (81)3-3256-4457 E-mail: [osapplication@diy-show.jp](mailto:osapplication@diy-show.jp)

HP: <https://www.diy.or.jp>

## **JAPAN DIY HOMECENTER SHOW 2020**

### **Secretariat Office**

**c/o NIKKO-TSUSHINSHA CO., LTD.**

Shin-Kojimachi Bldg, 4-3-3 Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan

Tel.(81)3-3263-6596 Fax.(81)3-3263-6333