

JAPAN DIY HOMECENTER SHOW NEWS

40th Anniversary of the Association Establishment

The 56th JAPAN DIY HOMECENTER SHOW 2020

We would like to extend our deepest sympathies to all those affected by the COVID. We also would like to pay greatest homage to the medical staff members who are devoting their energies to the medical profession. We pray for everybody's safety. We sincerely hope that this situation will settle down very soon and that everyone can live a peaceful life.

The JAPAN DIY HOMECENTER SHOW 2020, the largest comprehensive trade show in Japan for housing and living items where domestic and overseas companies related to DIY and home improvement center business gather, will be held at Makuhari Messe International Exhibition Hall in Chiba Prefecture, aiming to attract 100,000 visitors and 500 exhibitors on November 5 (Thursday), November 6 (Friday) and November 7 (Saturday) since Makuhari Messe will be used as a venue for Tokyo Olympic and Paralympic Games from July to September.



Photo from the previous show

The concept behind the JAPAN DIY HOMECENTER SHOW 2020

Under the show theme of “Let's Go to the Home Center! Choose Your Lifestyle with DIY”, the show will convey the significance of DIY and home improvement centers and respond to a society that values diversity and individuality. We propose making things, services and ideas that are eco-friendly based on the origins of DIY – cutting, pasting and painting.

Exhibition plan for the 56th JAPAN DIY HOMECENTER SHOW 2020

Ordinary booth: 3m x 3m (9 m²)
Price: 324,500 yen (tax included) /booth (9m²)

Optional extra

Corner booth: 33,000 yen (tax included, quantity limited)
Rental package: 143,000 yen (tax included) / booth

Main events for the exhibitors

<Special events commemorating the 40th anniversary of the Association establishment>

- * Keynote speech by top managers of Home Depot and OBI
- * Panel discussion inviting keynote speakers and managers of Japanese big home improvement centers
- * HOMECENTER BUSINESS MATCHING - business meeting of exhibitors and buyers from Japanese big home improvement centers



Panel discussion of top managers



HOMECENTER BUSINESS MATCHING

Deadline for the exhibition application ends on June 26 (Friday). When the number of registrants reaches the limit before the date, the application will be closed. We hope you make a reservation early.

Main schedules related to the show

November 5(Thursday), November 6(Friday) and November7 (Saturday): **Show dates**

November 8(Sunday): **Study bus tour to big home improvement centers** (lunch after the tour included)

“Exhibition brochure” and “Application form” that have the detailed information on the instructions for the exhibition are available for download from the official website at:

<http://www.diy-show.jp/2020/e/index.php>

If you wish for the information to be sent through postal mail, please contact the secretariat office shown below.

JAPAN DIY HOMECENTER SHOW 2020 Secretariat Office

www.diy-show.jp/

tel: (81)3-3263-6596 email: osapplication@diy-show.jp

As of April 1, 2020, Japan DIY Industry Association has changed its business name to Japan DIY · HC Association.

For further information, please contact:

JAPAN DIY · HC ASSOCIATION

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