

JAPAN DIY HOMECENTER SHOW NEWS

40th Anniversary of the Association Establishment

The 56th JAPAN DIY HOMECENTER SHOW 2020

The JAPAN DIY HOMECENTER SHOW 2020, one of the largest comprehensive trade show in Japan for housing and living items where domestic and overseas companies related to DIY and home improvement center business gather, is planned to be held at Makuhari Messe International Exhibition Hall in Chiba Prefecture from November 5 (Thursday) to November 7 (Saturday) since Makuhari Messe will be used as a venue for Tokyo Olympic and Paralympic Games from July to September.

The show theme of the JAPAN DIY HOMECENTER SHOW 2020 is “Let’s go to a home improvement center! DIY for your lifestyle choice”. It is the biggest trade & public show for home and lifestyle in Japan. The first and second day are set as Buyers Day, and the second and third day as Public Day, having two functions of B2B and B2C. We will make efforts to meet people’s expectation by presenting various ideas useful for a living and by arranging innovative events.

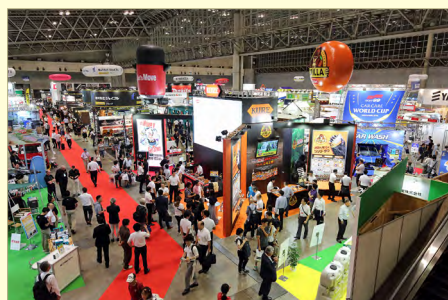


Photo from the previous show

The second briefing for the JAPAN DIY HOMECENTER SHOW 2020

JAPAN DIY HOMECENTER SHOW 2020’s executive committee will hold the second briefing for the show at Green Hall on the 3rd floor of Essam Kanda Hall near kanda Station in Kandasudacho town in Chiyoda ward, Tokyo on February 28 (Friday) at 1:30 PM following the first one in November last year. The show this year will be held for 3 days on November 5 (Thursday), 6 (Friday), and 7 (Saturday), hoping to attract 500 exhibitors from Japan and abroad who will use 1,200 booths, and 100,000 visitors, at International Exhibition Hall of Makuhari Messe in Chiba Prefecture. We look forward to the participation of those from companies and organizations that consider the possibility of exhibiting in the show as well as media people in the briefings.



The briefing held in November 2019

Main events of the JAPAN DIY HOMECENTER SHOW 2020

We plan events for exhibitors such as Japan DIY Products Competition, HOMECENTER BUSINESS MATCHING and Reception Party. This year commemorates the 40th anniversary of the foundation of Japan DIY Industry Association, and we are planning panels by top managers of big home improvement centers both domestic and overseas including Home Depot from the US and OBI from Europe.



HOMECENTER BUSINESS MATCHING

To enhance events more for the visitors, we plan various types of events visitors will enjoy. We will implement a zone targeting males in which you handle professional tools and 'Kirari! DIY Girls', a popular event for a wide range of women to participate, 'DIY Award' honoring celebrities who contributed to the growth of DIY industry, 'Japan DIY Grand Prize 2020' with a total prize of 700 thousand yen, hands-on workshops with a cooperation of exhibitors, T-shirts gifts for first 1,000 people each on the 2nd and 3rd day of the show, and other things.



Kirari! DIY Girls

<Association News>

New Year's special seminar and New Year's celebration party for 2020

On January 29 (Friday), the Japan DIY Industry Association hosted a New Year's celebration party at the Dai-ichi Hotel Tokyo (located in front of JR Shimbashi Station). A New Year's special seminar titled "The endless challenge" was held before the party with Shinji Morisue, a gold medal winner at the Olympic Games, invited as a lecturer. It was packed with over 430 people from member companies and the media.



New Year's Special Seminar



New Year's Celebration Party

For further information, please contact:

JAPAN DIY INDUSTRY ASSOCIATION

Shin-Kanda Bldg.5F., 1-8-5 Kajicho, Chiyoda-ku Tokyo 101-0044, Japan

Tel: (81)3-3256-4475 Fax: (81)3-3256-4457 E-mail: osapplication@diy-show.jp

HP: <https://www.diy.or.jp>

JAPAN DIY HOMECENTER SHOW 2020

Secretariat Office

c/o NIKKO-TSUSHINSHA CO., LTD.

Shin-Kojimachi Bldg, 4-3-3 Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan

Tel.(81)3-3263-6596 Fax.(81)3-3263-6333