

JAPAN DIY HOMECENTER SHOW NEWS

**JAPAN DIY HOMECENTER SHOW
2020**

The JAPAN DIY HOMECENTER SHOW 2020, one of the largest comprehensive trade show in Japan for housing and living items where domestic and overseas companies related to DIY and home improvement center business gather, is planned to be held at Makuhari Messe International Exhibition Hall in Chiba Prefecture since from November 5th (Thursday) to November 7th (Saturday) since Makuhari Messe will be used as a venue for Tokyo Olympic and Paralympic Games from July to September.

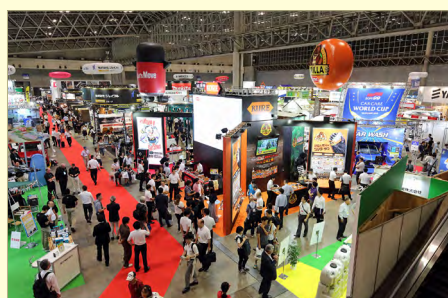


Photo from the previous show

For the JAPAN DIY HOMECENTER SHOW 2020

Terutaka Takeda

Chairman of the executive committee of the Japan DIY HOMECENTER SHOW



Happy New Year.

We hope that this message will find you well.

We would like to express our appreciation for your loyal courtesies.

The JAPAN DIY HOMECENTER SHOW 2020 will be held for 3 days from November 5th (Thursday) to November 7th (Saturday). With the first and second day (November 5th and November 6th) set as Buyers Day, and the second and third day (November 6th and November 7th) as Public Day, we hope to attract 500 exhibitors who use 1,200 booths from Japan and abroad and 100,000 visitors at 5 halls of Hall 4 to 8 in International Exhibition Hall of Makuhari Messe in Chiba Prefecture.

We would like to express our gratitude that 485 companies exhibited for the 2019 show using 1,139 booths out of which 139 companies were overseas companies from 10 countries or areas and they used 152 booths, and the show welcomed 86,492 visitors for 3 days.

We are pleased to say we owe it to the member companies and exhibitors who always give generous cooperation to the activities of our association. We realize and take seriously that we can hold this big event is what reflects expectations towards DIY and home improvement centers industry.

This year we plan events based on the origins of DIY that visitors will experience ingenuity at cutting, pasting and painting in the making of shelves and hanging wallpaper. We will enhance events more for the exhibitors. Using HOMECENTER BUSINESS MATCHING in which exhibitors can have direct business negotiations with buyers from leading home improvement centers, we plan to offer more chances to match their business interest.

2020 commemorates the 40th anniversary of the foundation of Japan DIY Industry Association. The popular panel discussion of the last show by top managers of 5 big home improvement centers in Japan was audited by many people involved in the industry. This year we invite top managers of Western home improvement centers such as Home Depot and OBI and hold keynote speech and panel discussion. Events will continued to be held this year with ‘Japan DIY Grand Prize’ in which we screen products submitted by people nationwide who enjoy DIY and select excellence award winners, and ‘DIY AWARD’ honoring celebrities who contributed to the growth of DIY industry. We are expecting your registration for or entry into the show.

The general meeting and the show executive committee

The general meeting and the show executive committee were held on December 18th (Wednesday) last year while each committee was promoting its own activities. The discussion on ideas for the basic concepts was held with a focus on setting events for exhibitors such as HOMECENTER BUSINESS MATCHING, on theme zones and a theme for the 2020 show. The show theme and details of the show will be told in the next issue.



Previous year's briefing (November 2019)

For the JAPAN DIY HOMECENTER SHOW 2020, we start to receive exhibit application from February 3rd (Monday), 2020. Brochures explaining the details on the exhibition in the show will be delivered to member companies, exhibitors in the 2019 show, domestic organizations related to the DIY industry and government agencies. Application deadline is scheduled on June 26th (Friday), 2020. The 2nd briefing for the show is planned to be held in late February.

Japan DIY Industry Association News

New Year's special seminar and New Year's celebration party for 2020



On January 29th (Wednesday), the Japan DIY Industry Association will host a New Year's celebration party at the Dai-ichi Hotel Tokyo (located in front of JR Shimbashi Station). A New Year's special seminar titled “The endless challenge” will be held with Shinji Morisue, a gold medal winner in gymnastics at the Los Angeles Olympic Games, invited as a lecturer.

A photo from the 2019 New Year's special seminar

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JAPAN DIY HOMECENTER SHOW 2020

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