

**JAPAN DIY HOMECENTER SHOW NEWS**

# JAPAN DIY HOMECENTER SHOW 2019

**JAPAN DIY HOMECENTER SHOW 2019  
successfully brought to completion**

The JAPAN DIY HOMECENTER SHOW 2019 was held at International Exhibition Hall in Makuhari Messe in Chiba Prefecture for 3 days from August 29 (Thursday) to August 31 (Saturday), and the speech of the show's honorary president Her Imperial Highness Takamadonomiya was delivered. (It was read by Terutaka Takeda, the chairman of the show's executive committee.)



Opening ceremony and ribbon-cutting ceremony

485 companies exhibited in the show using 1,139 booths (out of which 139 companies were overseas companies from 10 countries or areas using 152 booths). The number of visitors for 3 days was 86,492, 85% of the previous year's result. It was due to a change in way of counting visitor number and the typhoon that hit Kyushu and Chugoku area before the session followed by a bad weather on the second day of the show. The theme zones such as "Shining DIY Women" and "Men's Workshop", and various hands on events at "Workshop" corner were crowded with huge people. There were media coverages on TV, newspapers, magazines and the web, and cooperation by retail stores in which show posters and free admission tickets were placed.



**The number of visitors during the show and changes in the number of visitors during 3 years**  
(Numbers in parenthesis show year-over-year.)

Date	2019	2018	2017
The First Day	29,934 (101%)	29,605 ( 94%)	31,523 (105%)
The Second Day	24,437 ( 66%)	37,106 ( 83%)	44,694 (104%)
The Third Day	32,121 ( 92%)	35,086 (102%)	34,552 (102%)
Total	86,492 ( 85%)	101,797 ( 92%)	110,769 (104%)

\*Numbers are rounded to the nearest whole.

**Changes in the number of exhibitors during 3 years**

(Numbers on the left to the / sign represent the number of companies; Numbers on the right represent the number of booths.)

	2019	2018	2017
Total	485 / 1,139	488 / 1,126	475 / 1,088
Domestic	346 / 987	357 / 981	346 / 943
Overseas	139 / 152	131 / 145	129 / 145

\*4 halls at International Exhibition Hall in Makuhari Messe were used.

## The show executive committee decided the detail for the 2020 show

**Name of the show:** 56th JAPAN DIY HOMECENTER SHOW 2020

**Show Venue:** Makuhari Messe International Exhibition Hall (Chiba Prefecture)

**Show Period:** 3 days on November 5 (Thursday), 6 (Friday), and 7 (Saturday), 2020 (the planned schedule)

**Show Organizer:** Japan DIY Industry Association

## Panel discussion held among top managers from home improvement centers

On the first day of the show, an active discussion on the future and challenges of home improvement centers was held among top managers from 5 major home improvement centers. 5 panelists were: President Naotaro Hikida of KOHNAN SHOJI CO., LTD., President, CEO and COO Yuichiro Sasage of KOMERI Co., Ltd., Director and Senior Advisor Yukio Yaguchi of JOYFUL HONDA CO., LTD., Executive Vice President and COO Yasunori Ishiguro of DCM Holdings Co., Ltd., and Executive Vice President and CEO Osamu Watanabe of LIXIL VIVA CORPORATION. 200 seats were filled and people were seeing it from the gallery, and there were people in the industry eagerly watching the discussion.

## Services for overseas exhibitors have been strengthened

152 booths by 139 companies from 10 countries or areas were set up in the zone for overseas exhibitors. In addition to "HOMECENTER BUSINESS MATCHING" which is a popular event of each year and "Overseas Concierge" which is a free-of-charge interpretation service, "Buyers' Booth Tour", in which buyers from exhibiting companies and others were guided to a booth to talk business and get information from the overseas exhibitors on their products, was held as the previous year. On September 1 (Sunday), the day following the final day of the show, "Study Bus Tour to Retail Stores" was held and 10 participants inspected big home improvement centers around Makuhari Messe at Yunidy Company and KOHNAN PRO. Also during the tour event, a seminar and a lunch party were held and well-received by the participants.

## The results of Japan DIY Product Competition

After the screening and voting for new products and hit products submitted from exhibitors, the following companies were selected to receive awards.

Minister of Economy, Trade and Industry Award: **VESSEL CO., INC.**

Ministry of Economy, Trade and Industry Manufacturing Industries Bureau Director-General Award:

**HANDY CROWN CORPORATION**

Japan DIY Industry Association Chairman Award: **LOBTEX CO., LTD.**

Gold Award: **THREE PEAKS GIKEN CO., LTD.**

Silver Award: **Cosmo Coating Co., Ltd.**

Overseas Category Award: **Hometox**

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For further information, please contact:

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