

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2019

The JAPAN DIY HOMECENTER SHOW 2019 will be held for 3 days on August 29 (Thursday), 30 (Friday), and 31 (Saturday) at Makuhari Messe International Exhibition Halls in Chiba Prefecture, using 4 halls and 1,200 booths (planned).

The show theme of the JAPAN DIY HOMECENTER SHOW 2019 is “Discover your own lifestyle with DIY”. It is the biggest trade & public show for home and lifestyle in Japan. We will advise enjoying DIY yourself, and also with families and friends. We will make efforts to meet people’s expectation by presenting various ideas useful for a living and arranging innovative events.



Photo from the previous show

Popular events of each year

HOMECENTER BUSINESS MATCHING

An event for exhibitors to have business talks with buyers from domestic home improvement centers who are stationed at the special booth. There were many exhibitors that make it use for their business activities and were able to start business transactions after the show by obtaining valuable information. Companies that plan to cooperate with us are AYAHDADIO, Encho Co., Ltd., KOHNAN SHOJI CO., LTD., JOYFUL AK Co. Ltd., DCM Holdings Co., Ltd., Home Center Valor, UFO Co., Ltd., LIXIL VIVA CORPORATION and ROYAL HOMECENTER CO., LTD. Advance reservations are needed.



Japan DIY Product Competition

Among the products from exhibitors, excellent products are chosen and given awards such as Minister of Economy, Trade and Industry Award and Chairman of Japan DIY Industry Association Award through the presentations to key figures and people involved in the industry and the voting by general visitors to the show.



Reception Party

A networking party that will be held after the show on the first day in which exhibitors get together with top managers from various home improvement centers. You can exchange information and do business in the atmosphere different from usual business meetings at the show booths. It is planned that interpreting services free of charge will be present.



Study Bus Tour to Retail Stores

A tour designed to visit a big home improvement center and a shopping mall on Sunday, September 1st, the day following the final day of the show. Before starting the tour, a seminar about the market conditions of Japan is planned to be presented. Companies planning to exhibit at the next show are welcome to participate. Participation fees are planned to be 5,000 yen for exhibitors and 10,000 yen for non-exhibitors.



For the details of the JAPAN DIY HOMECENTER SHOW 2019 and events, please go to the official website or contact the secretariat office listed below.

<http://www.diy-show.jp/2019/e/index.php>

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JAPAN DIY INDUSTRY ASSOCIATION

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