

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2019

The JAPAN DIY HOMECENTER SHOW 2019 will be held for 3 days on August 29 (Thursday), 30 (Friday), and 31 (Saturday) at Makuhari Messe International Exhibition Halls in Chiba Prefecture, using 4 halls and 1,200 booths (planned).

The show theme of the JAPAN DIY HOMECENTER SHOW 2019 is “Discover your own lifestyle with DIY”. It is the biggest trade & public show for home and lifestyle in Japan. We will advise enjoying DIY yourself, and also with families and friends. We will make efforts to meet people’s expectation by presenting various ideas useful for a living and by arranging innovative events.



Photo from the previous show

Featured Events

At “**HOMECENTER BUSINESS MATCHING**”, buyers from prestigious domestic home improvement centers will be stationed at the booths set up for the business meetings and consultation with show’s exhibitors during the show. The event is popular every year, and past participants say that the event allowed them to have many business meetings in a short amount of time and also to gain accurate information on new products or new companies including overseas companies. There were many exhibitors that were able to start business transactions or have business meetings after the show by participating in this event. The companies participated in the 2018 show were: AYAHADIO, Encho Co., Ltd., KOHNAN SHOJI CO., LTD, JOYFUL AK Co. Ltd., DCM Holdings Co., Ltd., Home Center Valor, UFO Co., Ltd., LIXIL VIVA CORPORATION and ROYAL HOMECENTER. CO., LTD. More leading retailers are planning to participate this year.



“**Reception Party**” is a networking party that will be held after the show on the first day where exhibitors get together with top managers from various home improvement centers. You can exchange information and do business in the atmosphere different from usual business meetings at the show booths. It is planned that interpreting services free of charge will be present.

At “**Japan DIY Product Competition**”, a wide range of products related to DIY and home improvement centers from domestic and overseas exhibitors will be entered into a competition, and through the judging and voting process, the best products will be selected. Products entered into the competition will be displayed at the specially set section during the show period, and will be promoted to many visitors.

“**Study Bus Tour to Retail Stores**” is designed to visit a big home improvement center on Sunday, September 1st, the day following the final day of the show. Before starting the tour, a seminar about the market conditions of Japan is planned to be presented. Companies planning to exhibit at the next show are welcome to participate. Participation fees are planned to be 5,000 yen for exhibitors and 10,000 yen for non-exhibitors.



For the details of the exhibition plans, please go to the official website or contact the secretariat office listed below.

<http://www.diy-show.jp/2019/e/index.php>

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Japan DIY Industry Association News

Information on the ordinary general meeting for 2019



Japan DIY Industry Association will hold the ordinary general meeting for 2019 at the Dai-ichi Hotel Tokyo (located in front of JR Shimbashi station) on June 20 (Thu) at 1:30 pm. Yasuyuki Iida, an associate professor at the School of Political Science and Economics of Meiji University, will be invited as a guest lecturer, and there will be a commemorative lecture titled “Growth Strategy for a New Era~Productivity is determined by personality”.

Ordinary general meeting held in 2018

For further information, please contact:

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