

## JAPAN DIY HOMECENTER SHOW NEWS

# JAPAN DIY HOMECENTER SHOW 2019

The JAPAN DIY HOMECENTER SHOW 2019 will be held for 3 days on August 29 (Thursday), 30 (Friday), and 31 (Saturday) at Makuhari Messe International Exhibition Halls in Chiba Prefecture, using 4 halls and 1,200 booths (planned).

The show theme of the JAPAN DIY HOMECENTER SHOW 2019 is “Discover your own lifestyle with DIY”. It is the biggest trade & public show for home and lifestyle in Japan. We will make efforts to meet people’s expectation by presenting various ideas useful for a living and by arranging innovative events.



Photo from the previous show

## The second briefing for the JAPAN DIY HOMECENTER SHOW 2019 was held in Tokyo

The second briefings for the JAPAN DIY HOMECENTER SHOW 2019 was held at Conference Center in Yaesu, Tokyo on Friday, February 8, following the first one in December last year. In total, 51 people from 45 companies, including those from companies and organizations that considered the possibility of exhibiting in the show as well as media people participated in the briefings.



### Main business events

“**HOMECENTER BUSINESS MATCHING**” is an event where exhibitors who make reservations beforehand can have direct business talks with buyers from DCM HOLDINGS, KOHNAN SHOJI, LIXIL VIVA, ROYALHOMECENTER, HOME CENTER VALOR, ENCHO, AYAHADIO, U.F.O., JOYFUL AK, the 9 companies with total sales of more than 1.2 trillion yen that participated in the 2018 show, at the special booths. It offers perfect business opportunities to the new exhibitors. Please use this event in combination with the business negotiations at your own booths. In the booth of this event and at the zone for the overseas exhibitors, English and Chinese speaking staff will be allocated.



At **Study Tour of Overseas Booths**, buyers from domestic exhibiting companies will be invited to the booths of overseas exhibitors and have business talks. Free interpreting service is delivered.

**Reception Party** is a networking party that will be held after the show on the first day where top managers from various industries such as home improvement center industry get together. It provides a business opportunity. Interpreting services in English and Chinese are provided.

**Study Bus Tour to Retail Stores** is an observation tour of a big home improvement center and a retail store around the venue of the show that will be held on Sunday, the day following the final day of the show. Please take a tour of selling space and grasp the present condition of Japanese market.

Three big events of “**Men’s Workshop**”, “**Every Family DIY Zone**” and “**Sparkling! DIY Women**”, are bustling events leading to the promotion on visits to the show and visitors can take part in DIY activities.



Reception Party



Study Bus Tour to Retail Stores

## Plans for the overseas exhibitors

One booth: 3m x 3m (9 m<sup>3</sup>) / price: 318,600 yen (tax included)

Optional extra for the corner booth : 32,400 yen (quantity limited)

## Main schedules until the show

mid-July: Notice of floor plans

August 27(Tuesday) and August 28(Wednesday): Installation days for the exhibitors

August 29(Thursday), August 28(Friday) and August 31(Saturday): Show dates

## Please download “Exhibition brochure” and “Application form” in English

“Exhibition brochure” and “Application form” in English that have the detailed information on the instructions for the exhibition are available for download. If you wish for the information to be sent through the mail, please contact the organizer shown below. The shipment is limited to addresses in Japan.

website for the download: <http://www.diy-show.jp/2019/e/index.php>

---

For further information, please contact:

## JAPAN DIY INDUSTRY ASSOCIATION

Shin-Kanda Bldg.5F., 1-8-5 Kajicho, Chiyoda-ku Tokyo 101-0044, Japan

Tel: (81)3-3256-4475 Fax: (81)3-3256-4457 E-mail: [osapplication@diy-show.jp](mailto:osapplication@diy-show.jp)

HP: <http://www.diy.or.jp>