

## JAPAN DIY HOMECENTER SHOW NEWS

# JAPAN DIY HOMECENTER SHOW 2016

### 2 months left before the opening of the show at Makuhari Messe

The JAPAN DIY HOMECENTER SHOW 2016 will be held for 3 days on August 25 (Thursday), 26 (Friday), and 27 (Saturday) at Makuhari Messe International Exhibition Halls in Chiba Prefecture.

The show theme of the Japan DIY Homecenter Show 2016 is “Let’s DIY: The Joy of Creating, the Joy of Improvement”. In this year’s show, we will advise enjoying DIY with families and friends than just enjoying it alone. we will present various ideas to make people’s living fun and comfortable and will arrange innovative events.

The application deadline expired on Tuesday, May 31. 476 domestic and overseas companies with 1,047 booths (as of June 10) will exhibit at the show. We would like to express our gratitude to all the exhibitors.



Photo from the previous show

## Information on the briefing for exhibitors

The briefing for the JAPAN DIY HOMECENTER SHOW 2016 will be held at Camellia Hall located on the 3rd floor of Kameido Bunka Center (2-19-1 Kameido, Kouto-ku, Tokyo, 2-minute walk from JR Kameido station) at 1:30 p.m. on July 5 (Tuesday).



The previous briefing for exhibitors

## Events for the overseas exhibitors

### HOMECENTER TRADE II

An event for exhibitors to have business talks with buyers from domestic home improvement centers who are stationed at the special booth. There were many exhibitors that made it use for their business activities and were able to start business transactions after the show by obtaining valuable information. Companies that plan to cooperate with us are Encho, JOYFUL AK Co. Ltd., DCM Holdings, Beaver Tozan, Home Center Valor, YAMASHIN and UFO.



### Buyers' Booth Tour

A plan to guide buyers from exhibiting companies including those from home improvement centers around the overseas exhibit area with interpreters assigned to them. Product explanation is provided at each booth.

### Study Bus Tour to Retail Stores

Designed for overseas exhibitors to visit a big home improvement center around Makuhari Messe on Sunday, the day following the final day of the show. Before starting the tour, a seminar will be presented on the current market conditions of the domestic home improvement centers.



### Overseas Concierge

At the zone for the overseas exhibitors, English and Chinese speaking staff will be allocated. It is a free interpretation service, so please feel free to use it.

Please contact Overseas Operation Office listed below for details of the events.

As for the details on the exhibition plans for overseas exhibitors, please go to English or Chinese official website or contact the Overseas Operation Office listed below.

English website: <http://www.diy-show.jp/2016/e/index.html>

Chinese website: <http://www.diy-show.jp/2016/c/index.html>

### Japan DIY Industry Association News

## The ordinary general meeting for 2016 was held

Japan DIY Industry Association held the ordinary general meeting for 2016 at the Dai-ichi Hotel Tokyo (located in front of JR Shimbashi station) on June 2 (Thursday). The meeting was successful with over 460 people participating including member companies, guests and media people. In the meeting, business report for 2015 (matters to be reported) and financial statements were put to a vote and were approved. After that a business plan and the budget for 2016 were reported.

Takashi Kadokura, an economist and representative at Economic Department, BRICS RESEARCH INSTITUTE, was invited as a guest lecturer, and there was a commemorative lecture titled "What will happen to Japan's economy? - from 2016 to after Tokyo 2020 Olympics". Afterward, there was a networking party at a different venue.



Greeting by chairman, Mr. Inaba



The ordinary general meeting for 2016 and networking party



For further information, please contact:

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