

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2015

2 months left before the opening of the show at Makuhari Messe

The JAPAN DIY HOMECENTER SHOW 2015 will be held for 3 days on August 27 (Thursday), 28 (Friday), and 29 (Saturday) at Makuhari Messe International Exhibition Halls in Chiba Prefecture, using 4 halls.

The show theme of the JAPAN DIY HOMECENTER SHOW 2015 is “An extra touch to everyday living: creating future lifestyles.” In a Japanese life-style culture, the concept of putting a little extra effort (being attentive to what you are doing while being at ease with yourself) has been cherished. In this year’s show, under the concept of “putting a little extra effort in creating housing environment”, we will present various ideas to make people’s living fun and comfortable and will arrange innovative events.

The application deadline for domestic exhibitors expired on May 15. More than 400 companies will exhibit at the show using over 1,000 booths (the number not yet been established). We would like to express our gratitude to all the exhibitors.

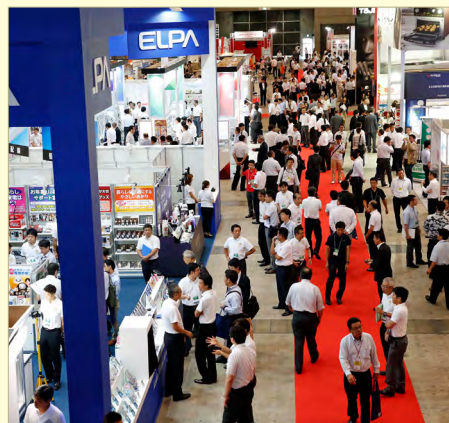


Photo from the previous show

Information on the briefing for exhibitors

The briefing for the JAPAN DIY HOMECENTER SHOW 2015 will be held at Camellia Hall located on the 3rd floor of Kameido Bunka Center (2-19-1 Kameido, Kouto-ku, Tokyo, 2-minute walk from JR Kameido station) at 1:30 p.m. on July 2 (Thursday).

As for the details on the exhibition plans for overseas exhibitors, please go to English or Chinese official website or contact the Overseas Operation Office listed below.

English website: <http://www.diy-show.jp/2015/e/index.html>

Chinese website: <http://www.diy-show.jp/2015/c/index.html>



The previous briefing for exhibitors

Events and services for overseas exhibitors

Buyers' Booth Tour

A plan to guide buyers from exhibiting companies including those from home improvement centers around the overseas exhibit area with interpreters assigned to them. Product explanation is provided at each booth.

HOMECENTER TRADE II

An event for exhibitors to have business talks with buyers from domestic home improvement centers who are stationed at the special booth. Companies that cooperate with us are Encho, CAINZ, Kohnan, DCM Holdings, Beaver Tozan, YAMASHIN and UFO. Advance reservations are required to participate.



DIY Store Bus Tour

A tour to a big home improvement center and a chain store around Makuhari Messe on August 30 (Sunday), the day following the final day of the show. Before starting the tour, a seminar will be presented on the current conditions of distribution concerning the domestic home improvement centers. Advance reservations are required to participate.

Please contact Overseas Operation Office listed below for details of the events.

Japan DIY Industry Association News

The ordinary general meeting for 2015 was held

Japan DIY Industry Association held the ordinary general meeting for 2015 at the Dai-ichi Hotel Tokyo (located in front of JR Shimbashi station) on June 3 (Wednesday). The meeting was successful with over 420 people participating including member companies, guests and media people. In the meeting, business report for 2014 (matters to be reported) and financial statements were put to a vote and were approved. With the term of office of executives having expired, reelection was held and Toshiyuki Inaba (President of ECN Co., Ltd) was appointed as the new chairman.

After the general meeting, there was a commemorative lecture titled “70 years after the war and the direction of the Abe Cabinet” with Kenji Gotoh, a political journalist and a guest editorialist at the Kyodo News invited as a guest lecturer. Afterward, there was a networking party at a different venue.



Greeting by the new chairman, Mr. Inaba



The ordinary general meeting for 2015 and networking party



For further information, please contact:

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