

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2023

The JAPAN DIY HOMECENTER SHOW 2023, one of the largest comprehensive trade show in Japan for housing and living items where domestic and overseas companies related to DIY and home improvement center business gather, will be held at the Makuhari Messe International Exhibition Hall in Chiba Prefecture for 3 days on August 24 (Thursday), August 25 (Friday) and August 25 (Saturday) of 2023. The show consists of two functions, B to B and B to C with Buyers' Day on the first and second days and Public Day on the second and third days. We will try our best to meet your expectations by preparing a variety of know-how useful for daily life and innovative plans.



The show in 2022

Briefing for the show was held

JAPAN DIY HOMECENTER SHOW 2023's executive committee (Chairman Terutaka Takeda) held the briefing for the show at Standard Space Kanda (Kanda in Chiyoda-ku, Tokyo) on December 1 (Thursday) at 1:30 PM. There were 29 participants from 24 companies, organizations and media who are considering exhibiting at the show.



The show will be held on August 24 (Thursday), August 25 (Friday) and August 25 (Saturday) using 4 halls (tentative) of the Makuhari Messe International Exhibition Hall aiming to have 400 domestic and foreign companies exhibiting in 1,000 booths and 50,000 visitors.



Booth type and price

Ordinary booth: (one booth / width 2,970 mm x depth 2,970 mm x height 2,700mm)

Booth price: 357,000 yen (tax included)

Main events of the JAPAN DIY HOMECENTER SHOW 2023

The planned events for exhibitors are the “Japan DIY Product Competition”, in which exhibitors’ new, hit, and SDGs products will be displayed and buyers and general visitors will vote for the best products, “HOMECENTER BUSINESS MATCHING” where representatives of exhibiting companies and home center buyers conduct business meetings, industry seminars, and other things.



Japan DIY Product Competition



HOMECENTER BUSINESS MATCHING



Industry seminar

For the details of the exhibition, please contact the secretariat office listed below.

For further information, please contact:

JAPAN DIY · HC ASSOCIATION

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JAPAN DIY HOMECENTER SHOW 2023 Secretariat Office

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