

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2022

The JAPAN DIY HOMECENTER SHOW 2022 successfully ended

The JAPAN DIY HOMECENTER SHOW 2022, one of the largest comprehensive trade show in Japan for housing and living items where DIY and home improvement related companies from Japan and abroad gather, was held for three days from August 25 (Thursday) to 27 (Saturday), 2022, in Halls 4, 5, 6 of the Makuhari Messe International Exhibition Hall in Chiba Prefecture, and ended successfully.

The number of exhibitors and booths was 319 companies and 860 booths (including 22 booths from 8 overseas companies), and the total number of pre-registered visitors of the show taking into account measures to prevent corona infection was 20,447 for the three days (14,263 in the previous year, up 43.4% from the previous year). A total of 102 media representatives from 66 companies covered the event over the three-day period. The next exhibition is scheduled for August 24 (Thu), 25 (Fri), and 26 (Sat), 2023, at the International Exhibition Hall of Makuhari Messe in Chiba Prefecture.



Number of Visitors (In 2021, the show was held on October 7-9 for only business-related visitors on all days.)

	Number of visitors	2021	Year-on-year comparison
August 25 (Thursday)	8,125	5,546	147%
August 26 (Friday)	8,152	6,123	133%
August 27 (Saturday)	4,170	2,595	161%
total	20,447	14,264	143%

Results of main exhibitor events

HOMECENTER BUSINESS MATCHING (Number of participating companies and business meetings)

Participating retailers: 9 companies of Ayaha Dio Co., Ltd., ENCHO Co., Ltd., KOMERI Co., Ltd., KOHNAN SHOJI CO., LTD, JOYFUL AK Co. Ltd., DCM Holdings Co., Ltd., NAFCO Corporation, Home Center Valor Co., Ltd. and UFO Co., Ltd.

Number of business negotiations: 181 cases with 47 companies (including 5 overseas companies)

For further information, please contact:

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