

## JAPAN DIY HOMECENTER SHOW NEWS

# JAPAN DIY HOMECENTER SHOW 2022

### The 58th JAPAN DIY HOMECENTER SHOW 2022 successfully ended

The JAPAN DIY HOMECENTER SHOW 2022, one of the largest comprehensive trade show in Japan for housing and living items where domestic and overseas companies related to DIY and home improvement center business gather, was held for three days from August 25 (Thursday) to 27 (Saturday), 2022, in Halls 4, 5, 6 of the Makuhari Messe International Exhibition Hall in Chiba Prefecture, and ended successfully.

On the first day of the show, the show's honorary president, Her Imperial Highness Princess Takamado, attended the opening ceremony, gave a few words, and made a tour of the show site under the show theme of “~You can always count on home improvement centers~ Add color to your life with DIY”. The 319 exhibitors with 860 booths (including 22 booths from 8 overseas companies) each introduced their new products and held events with visitor participation. Pre-registration was required in consideration of corona infection control, and the total number of visitors for the three days was 20,447 (14,264 in the previous year, up 43.3% from the previous year). A total of 100 media representatives from 66 companies covered the event over the three-day period, including Nippon Television Network Corporation, Fuji Television Network, Inc. and other TV stations, as well as national newspapers, business publications, and web journals.



## Main events for the exhibitors

### Industry Seminars

“The latest trends in the home improvement industry changed by the Corona crisis”

Yusuke Takaura, Chief editor of DIAMOND Home Center at Diamond Retail Media

“Points to keep in mind for your first export”

Masami Sakamoto, Trade operations advisor



## HOMECENTER BUSINESS MATCHING

Business meetings between exhibitors and leading home center buyers in Japan. Participating retailers were 9 companies of Ayaha Dio Co., Ltd., ENCHO Co., Ltd., KOMERI Co., Ltd., KOHNAN SHOJI CO., LTD, JOYFUL AK Co. Ltd., DCM Holdings Co., Ltd., NAFCO Corporation, Home Center Valor Co., Ltd. and UFO Co., Ltd.



## Japan DIY Product Competition

For the winning entries, please visit the official website below.

[https://diy-show.com/compe\\_result](https://diy-show.com/compe_result)

## You can always count on home improvement centers

The home centers, ENCHO Co., Ltd., KOHNAN SHOJI CO., LTD, KOMERI Co., LTD., SEKICHI Co., Ltd. and DCM Holdings Co., Ltd., gathered in dedicated booths to promote their various products and the “power of home centers” contributing to society, including SDGs initiatives.



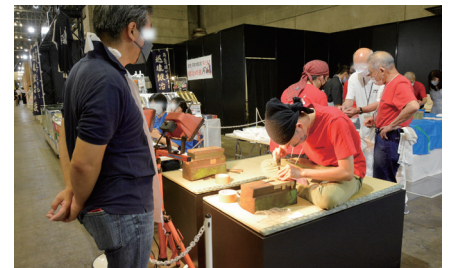
## Main events for the Visitors

### Styling Up Renovation

Styling Up Renovation with the theme of “Showa Retro Pop of the 70’s” proposed a stylish design with a retro feel, including cute retro pop rooms and nostalgic rooms.

### Workshops

At the “Sanjo Blacksmith Dojo”, blacksmiths who carry on the traditions of Sanjo City, Niigata Prefecture, showed their skills and gave advice to the participants. In the “Welding Demonstration,” visitors actually performed welding work, which is rarely seen in the city.



### The contest “JAPAN DIY Grand Prize 2022”

The Excellence Awards were selected from among 246 DIY entries submitted by DIYers from all over Japan. For the winning entries, please visit the official website below.

[https://diy-show.com/taisho\\_result](https://diy-show.com/taisho_result)

**The next JAPAN DIY HOMECENTER SHOW 2023 is scheduled to be held at Makuhari Messe International Exhibition Hall in Chiba Prefecture on August 24 (Thursday), 25 (Friday), and 26 (Saturday), 2023.**

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For further information, please contact:

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## JAPAN DIY HOMECENTER SHOW 2022

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