

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2022

The JAPAN DIY HOMECENTER SHOW 2022, one of the largest comprehensive trade show in Japan for housing and living items where domestic and overseas companies related to DIY and home improvement center business gather, will be held as a real show as usual in 3 halls of the Makuhari Messe International Exhibition Hall in Chiba Prefecture from August 25 (Thursday) to 27 (Saturday), 2022, with 319 exhibitors and 860 booths (including 24 booths from 8 overseas companies) and a target of 50,000 visitors. The theme of the JAPAN DIY HOMECENTER SHOW 2022 is “~You can always count on home improvement centers~ Add color to your life with DIY”. The show consists of two functions, B to B and B to C with Buyers’ Day on the first and second days and Public Day on the second and third days.



The show held in 2021

Exhibitor briefing for JAPAN DIY HOMECENTER SHOW 2022

The annual exhibitor briefing was held on June 29 (Wednesday) at the *Camellia Hall* of the Kameido Cultural Center in Koto-ku, Tokyo. Toshiyuki Inaba, Chairman of the Japan DIY · HC Association, presented the show theme “~You can always count on home improvement centers~ Add color to your life with DIY” and declared, “Home improvement centers provide products promptly both in daily life and in emergencies such as disasters. We will show our role in society at the show”. Terutaka Takeda, Chairman of the executive committee of the show stated, “This show will comply with the infection prevention guidelines of the government, local governments and Makuhari Messe, and we will take all possible measures to ensure that all exhibitors can safely participate in the show”. The lot drawing for booth space allocation was then held to determine the booths for each exhibitor.



Main events for the exhibitors

Business Seminar

Corona disaster is changing the home improvement industry. We will invite top home improvement center leaders and other experts to hold seminars on issues that have attracted the attention of industry professionals.

HEMOCENTER BUSINESS MATCHING

Business meetings between exhibitors and leading home center buyers in Japan. During the event, buyers can have business meetings with person in charge at exhibiting company at special booths in the venue. Participating retailers are (9 companies, in no particular order): AYAHA DIO, ENCHO Co., Ltd., KOMERI Co., Ltd., KOHNAN SHOJI Co., Ltd., JOYFUL AK Co. Ltd., DCM Holdings Co., Ltd., NAFCO Corporation, Home Center Valor and UFO Co., Ltd.



Japan DIY Product Competition

Exhibitors are invited to submit a wide range of new products and other DIY and home improvement center products to be displayed in a special corner in the exhibition hall. In addition to selecting awards of excellence for the Minister of Economy, Trade and Industry Award, Japan DIY • HC Association Chairman's Award, and others, awards will also be presented to products selected by voting by industry professionals and general visitors to the exhibition.



Application for exhibition has been closed. Thank you very much for the many applications.

For further information, please contact:

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