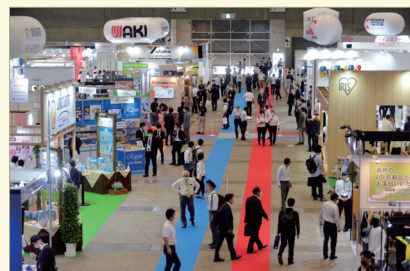


## **JAPAN DIY HOMECENTER SHOW NEWS**

# **JAPAN DIY HOMECENTER SHOW 2022**

The JAPAN DIY HOMECENTER SHOW 2022, one of the largest comprehensive trade show in Japan for housing and living items where domestic and overseas companies related to DIY and home improvement center business gather, will be held as a real show as usual in 4 halls (tentative) of the Makuhari Messe International Exhibition Hall in Chiba Prefecture from August 25 (Thursday) to 27 (Saturday), 2022. We aim to have 50,000 visitors and 500 domestic and overseas companies exhibiting in 1,200 booths. The theme of the JAPAN DIY HOMECENTER SHOW 2022 is “~You can always count on home improvement centers~ Add color to your life with “DIY”!”. The show consists of two functions, B to B and B to C with Buyers’ Day on the first and second days and Public Day on the second and third days.



The show held in 2021

## **Countermeasures against corona infection**

This show will be managed in compliance with the infection prevention guidelines of the government, local governments, and Makuhari Messe, and every effort will be made to ensure that all exhibitors and visitors can safely participate in the show.

## **Main events for the exhibitors**

### **Business Seminar**

Corona disaster is changing the home improvement industry. We will invite top home improvement center leaders and other experts to hold seminars on issues that have attracted the attention of industry professionals.

### **HOMECENTER BUSINESS MATCHING**

Business meetings between exhibitors and leading home center buyers in Japan. During the event, buyers can have business meetings with person in charge at exhibiting company at special booths in the venue. Previous participating retailers (7 companies, in no particular order): Encho Co., Ltd., Cainz Corporation, KOHNAN SHOJI CO., LTD, JOYFUL AK Co. Ltd., DCM Holdings Co., Ltd., Home Center Valor and UFO Co., Ltd.

This year, we will ask more member retailers to cooperate with us and provide more opportunities for business meetings.

## Japan DIY Product Competition

Exhibitors were invited to submit a wide range of new DIY home improvement products. In addition to selecting awards of excellence for the Minister of Economy, Trade and Industry Award, Japan DIY · HC Association Chairman's Award, and others, awards will also be presented to products selected by voting by industry professionals and general visitors to the exhibition.



<Exhibit Booth Fee>

**Normal booth** (1 booth: width 2970mm x depth 2970mm)

Exhibit fee: 324,500 yen (tax included) / booth (9 m<sup>2</sup>)

<Options>

**Corner booth** 33,000 yen (tax included)

**Rental package** 143,000 yen (tax included) / booth

Exhibitors will be asked to present negative certificates of specimens submitted on or after August 22 and valid vaccination certificates at the Secretariat office in the venue on August 25.

## Exhibitor application deadline

The deadline for exhibitor applications is May 27 (Friday), 2022. Please apply as soon as possible.

The "Exhibition brochure" and "Application form" containing the exhibition guidelines for the JAPAN DIY HOMECENTER SHOW 2022 can be downloaded from the show's official website.

<https://www.diy-show.jp/e/index.php>

For more details, please visit the official website of the show.



For further information, please contact:

## JAPAN DIY · HC ASSOCIATION

Shin-Kanda Bldg.5F, 1-8-5 Kajicho, Chiyoda-ku Tokyo 101-0044, Japan

Tel: (81)3-3256-4475 Fax: (81)3-3256-4457 E-mail: [osapplication@diy-show.jp](mailto:osapplication@diy-show.jp)

HP: <https://www.diy.or.jp>

## JAPAN DIY HOMECENTER SHOW 2022

### Secretariat Office

c/o NIKKO-TSUSHINSHA CO., LTD.

TK Sarugakucho Bldg, 2-7-6 Kandasarugakucho, Chiyoda-ku, Tokyo 101-0064, Japan

Tel.(81)3-3233-8387 Fax.(81)3-3233-8381