

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2022

First of all, I would like to express my deepest sympathies to the people of Tonga and other countries along the Pacific coast who suffered from the earthquake and tsunami that followed the volcanic eruption of the Kingdom of Tonga on January 15, as well as to the people of Oita, Miyazaki, Kumamoto and neighboring prefectures who suffered from the massive earthquake of magnitude 5 in the early morning of January 22.

The JAPAN DIY HOMECENTER SHOW 2022, one of the largest comprehensive trade show in Japan for housing and living items where domestic and overseas companies related to DIY and home improvement center business gather, will be held as a real show as usual in 4 halls (tentative) of the Makuhari Messe International Exhibition Hall in Chiba Prefecture from August 25 (Thursday) to 27 (Saturday), 2022. We aim to have 500 domestic and foreign companies exhibiting in 1,200 booths and 50,000 visitors. The theme of the JAPAN DIY HOMECENTER SHOW 2022 is “~You can always count on home improvement centers~ Add color to your life with “DIY”!”. The show consists of two functions, B to B and B to C, and is related to housing and living with Buyers’ Day on the first and second days and Public Day on the second and third days. We will try our best to meet your expectations by preparing innovative plans and a variety of know-how useful for daily life.



The show held in 2021

The briefing for the JAPAN DIY HOMECENTER SHOW 2022

JAPAN DIY HOMECENTER SHOW 2022’s executive committee (Chairman Terutaka Takeda) planned to hold the briefing for the show at Dai-ichi Hotel Tokyo (Shimbashi Minato-ku, Tokyo) on February 2 (Wednesday) at 12:30 PM, but it was held online as a measure to prevent coronavirus infection on the same day and time. There were 67 participants from 50 companies.

We will prepare an event that will meet the expectations of exhibitors by creating opportunities for them to do business with more home centers and other retailers. We will take all possible measures to ensure the safety and security of the show, including PCR testing of related personnel in advance and antigen testing during the show, so please feel safe and consider exhibiting at the show.



The briefing held in November 2019

Main events of the JAPAN DIY HOMECENTER SHOW 2022

We are planning a number of events for exhibitors, including “Japan DIY Product Competition”, “HOMECENTER BUSINESS MATCHING”, seminars by the top executives of leading home centers in Japan and abroad, and other online events.

Visitor promotion events were held in three themed zones: “You Can Always Count on Home Improvement Centers”, “Style Up Renovation”, and “Start with ‘SDGs’ by DIY”. We are considering plans that allow people of all ages to participate, such as introducing home improvement centers, sending out DIY renovation trends, and SDGs workshops. We are also planning a number of events that visitor will be pleased with, such as the “JAPAN DIY Grand Prize 2022” with a total prize money of 800,000 yen, and “Workshops” with the cooperation of exhibiting companies in which visitors can participate.



Display of "JAPAN DIY Grand Prize 2021"



Display of "You Can Always Count on Home Improvement Centers"



Exhibitor Workshop

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“New Year’s special seminar and New Year’s celebration party” for 2022 was scheduled to be held at the Daiichi Hotel Tokyo on February 2 (Wednesday), but due to measures to prevent coronavirus infection, the New Year’s special seminar was held online. The seminar was titled “Taking All Experiences to the Next Level: My Leadership Theory Learned from Failure” with Mr. Satoshi Tsunami, former Japan national soccer team member, now a soccer commentator and manager & training advisor of Briobecca Urayasu, as the lecturer.

For inquiries, please contact the Secretariat Office below.

For further information, please contact:

JAPAN DIY · HC ASSOCIATION

Shin-Kanda Bldg.5F, 1-8-5 Kajicho, Chiyoda-ku Tokyo 101-0044, Japan

Tel: (81)3-3256-4475 Fax: (81)3-3256-4457 E-mail: osapplication@diy-show.jp

HP: <https://www.diy.or.jp>

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Secretariat Office

c/o NIKKO-TSUSHINSHA CO., LTD.

Shin-Kojimachi Bldg, 4-3-3 Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan

Tel.(81)3-3263-6596 Fax.(81)3-3263-6333