

## **JAPAN DIY HOMECENTER SHOW NEWS**

# **JAPAN DIY HOMECENTER SHOW 2021**

## **JAPAN DIY HOMECENTER SHOW 2021 successfully brought to completion**

The JAPAN DIY HOMECENTER SHOW 2021 was held for 3 days at Makuhari Messe International Exhibition Hall No.4,5,6 in Chiba Prefecture attracting 264 exhibitors who use 757 booths on October 7 (Thursday), October 8 (Friday) and October 9 (Saturday) after the declaration of a state of emergency for corona infections had just been lifted. On the first day, we were honored to have Her Imperial Highness Princess Takamado, the honorary president of the show, attend the opening ceremony and then tour the site. As a measure to avoid corona infection, the general PR days on the second and third days were cancelled, and all three days were held as B to B events, with only pre-registered business people visiting. With “~You can always count on home improvement centers ~ Enjoy your life with DIY!” as a show slogan, we introduced innovative plans and a variety of know-how useful for daily life.



Greeting by chairman  
Toshiyuki Inaba

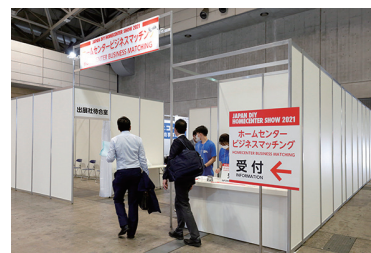
The total number of visitors over the three days was 14,264, including 5,546 on the first day, 6,123 on the second day, and 2,595 on the last day. This time, the number of visitors was significantly lower than in the past because the Chiba Prefecture authorities instructed us to avoid dense crowding and we restricted the number of visitors to less than 10,000. Visitors were asked to take their temperature and their QR code were confirmed when they checked into and out of the show venue. All members of the executive committee and management staff were required to report the PCR test results in advance, and to report the antigen test results every morning during the exhibition. We would like to thank all the exhibitors, visitors, and management staff for their understanding and cooperation

in making this event a success. We would like to express our sympathies to those who suffered from the earthquake that struck the northwestern part of Chiba Prefecture at just past 10:00 p.m. after the first day of the event.



## HOMECENTER BUSINESS MATCHING : Lively business talks

Exhibitors had pre-scheduled business meetings and consultations at a business meeting booth manned by buyers from 7 leading home centers in Japan, Encho Co., Ltd., Cainz Corporation, KOHNAN SHO-JI CO., LTD, JOYFUL AK Co. Ltd., DCM Holdings Co., Ltd., Home Center Valor and UFO Co., Ltd. A total of 56 companies from Japan and overseas participated in the business matching event, and 149 business negotiations were held. Cainz Corporation and UFO Co., Ltd. had remote business meetings.



## Japan DIY Grand Prize 2021 Awards for Excellence in each category

DIYers were invited to submit photos of their DIY projects using the products available at home centers nationwide. 273 entries were received, and after a rigorous screening process by experts, the best projects were selected and awarded. To see the winning entries, please visit the official website of the show below.

[https://diy-show.com/taisho\\_result](https://diy-show.com/taisho_result)

## Japan DIY Product Competition 2021 Excellence Awards

Among the new products submitted by exhibitors, products selected in the first round of judging by a panel of judges consisting of academics, industry professionals, DIY advisors went through to the final on the first day of the event and the Excellence Awards with Minister of Economy, Trade and Industry Award and other awards were presented. Other categories, hit products and environmental/resource products, were voted on by the buyers who visited the exhibition. For the results, please refer to the official website of the show below.

[https://diy-show.com/compe\\_result](https://diy-show.com/compe_result)

The next JAPAN DIY HOMECENTER SHOW 2022 is scheduled to be held for 3 days on August 25 (Thursday), 26 (Friday), and 27 (Saturday), 2022 in the 4 halls: International Exhibition Hall No.5, 6, 7, 8 of Makuhari Messe.



Exhibitor Workshop (Welding)



Shining DIY Women



Men's Workshop

For further information, please contact:

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