

## **JAPAN DIY HOMECENTER SHOW NEWS**

# **JAPAN DIY HOMECENTER SHOW 2021**

**The show will be held at Makuhari Messe, starting next month on the 7th, as scheduled**

The government's declaration of a state of emergency due to the new corona infection has been extended again until September 30. We have received many requests from people in the industry to hold the JAPAN DIY HOMECENTER SHOW 2021. In view of the decrease in the number of newly infected people in the Tokyo metropolitan area and the increase in the vaccination rate, the show's executive committee has decided to hold the show as scheduled with some changes in the content. In order to ensure the safety in the Corona and to limit the number of visitors according to administrative guidance, we will change the target visitors to businesses.



The show held in 2019

The JAPAN DIY HOMECENTER SHOW 2021 is held for 3 days at Makuhari Messe International Exhibition Hall No.4,5,6 in Chiba Prefecture attracting 264 exhibitors who use 757 booths on October 7 (Thursday), October 8 (Friday) and October 9 (Saturday). Under the show theme of “~You can always count on home improvement centers ~ Enjoy your life with DIY!”, we will introduce a variety of know-how useful for daily life and prepare innovative plans and proposals for buyers and businesses.

## **Countermeasures against corona infection**

This show will be managed in compliance with the infection prevention guidelines of the government, local governments, and Makuhari Messe, and every effort will be made to ensure that all exhibitors and visitors can safely participate in the show. The following are some of the operational controls for infection prevention.

- ① Implementation of measures to prevent droplet infection at reception and other face-to-face locations
- ② Setting up disinfectants in various locations and encourage hand sanitizing
- ③ Dedicated nurse on hand to deal with physical illness
- ④ Layout of the venue with widened aisles to maintain social distance
- ⑤ Strict adherence to the capacity of the venue
- ⑥ Ensuring that staff wear face masks and shields
- ⑦ Thorough temperature monitoring and disinfection of all visitors upon entry
- ⑧ Thorough ventilation of the venue

## Main events for the exhibitors

### ① Japan DIY Product Competition

In the new product category of the competition, products selected in the first round of judging from among the new products submitted by exhibitors will be subject to final judging on the first day of the event by a panel of judges consisting of academics, industry professionals, DIY advisors and others. Then the Excellence Awards with Minister of Economy, Trade and Industry Award, the Chairman of the DIY・HC Association Award, and other awards will be presented.

### ② “HOMECENTER BUSINESS MATCHING”

A direct business meeting between buyers from home centers joining the association and exhibitors who have applied for the business talks at special business meeting area.

The six participating homecenter companies will be AYAHA DIO Co. Ltd., Encho Co., Ltd., KOHNAN SHOJI CO. LTD, JOYFUL AK Co. Ltd., DCM Holdings Co., Ltd., Home Center Valor Co. Ltd. Cainz Corporation will participate by online. Business talks are by appointment only. If the number of participating home centers increases, we will announce it on the official website.

## Events for the visitors

① The “Men’s Workshop”, one of the two major theme zones, will have the theme of “Let’s build a camper!” and introduce how to build a camper. The production process will be shown on the YouTube channel.

② “Shining DIY Women” will introduce remaking, reducing and up-cycling of unused things at home to create a sustainable life by DIY.

③ “Japan DIY Grand Prize 2021” call for DIY works created by using products available at home improvement centers. Projects in each category will be screened and Excellence Awards will be selected.



Grand Prize, General Section of Japan DIY Grand Prize 2020

For inquiries and applications, please contact the Secretariat office below.

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For further information, please contact:

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## JAPAN DIY HOMECENTER SHOW 2021

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