

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2021

Just 2 months to go before the show starts at Makuhari Messe!

The JAPAN DIY HOMECENTER SHOW 2021, one of the largest comprehensive trade show in Japan for housing and living items where domestic and overseas companies related to DIY and home improvement center business gather, is planned to be held for 3 days at Makuhari Messe International Exhibition Hall No.4,5,6 in Chiba Prefecture on October 7 (Thursday), October 8 (Friday) and October 9 (Saturday). Under the show theme of “~You can always count on home improvement centers ~ Enjoy your life with DIY!”, the first and second day are set as Buyers Day, and the second and third day as Public Day, having two functions of B2B and B2C. We will make efforts to meet people’s expectation introducing a variety of know-how useful for daily life and preparing innovative events.



The show held in 2019

Countermeasures against corona infection

This show will be managed in compliance with the infection prevention guidelines of the government, local governments, and Makuhari Messe, and every effort will be made to ensure that all exhibitors and visitors can safely participate in the show. The following are some of the operational controls for infection prevention.

- ① Implementation of measures to prevent droplet infection at reception and other face-to-face locations
- ② Setting up disinfectants in various locations and encourage hand sanitizing
- ③ Dedicated nurse on hand to deal with physical illness
- ④ Layout of the venue with widened aisles to maintain social distance
- ⑤ Strict adherence to the capacity of the venue
- ⑥ Ensuring that staff wear face masks and shields
- ⑦ Thorough temperature monitoring and disinfection of all visitors upon entry
- ⑧ Thorough ventilation of the venue

Main events for the exhibitors

① Japan DIY Product Competition

New products and others presented by exhibitors will be judged, and the Excellence Awards with Minister of Economy, Trade and Industry Award, the Chairman of the DIY • HC Association Award, and other awards will be presented.

② “HOMECENTER BUSINESS MATCHING”

A direct business meeting between buyers from home centers joining the association and exhibitors who have applied for the business talks at special business meeting area. The homecenter companies that have participated in the past 6 years were: AYAHA DIO, Encho Co., Ltd., Cainz Corporation, KOHNAN SHOJI CO., LTD, KOMERI Co., Ltd., JOYFUL AK Co. Ltd., DCM Holdings Co., Ltd., Beaver-tozan, VIVA HOME CORPORATION, Home Center Valor, MAKE-MAN Co. Ltd., YAMASHIN Co., Ltd., UFO Co., Ltd. and ROYAL HOMECENTER. CO., LTD. The number of business negotiations is over 250 each time.



HOMECENTER BUSINESS MATCHING

③ “A panel discussion by top executives of home centers” is scheduled to focus on social contribution, including the response of each company to frequent disasters.

Events for the visitors

① The “Men’s Workshop”, one of the two major theme zones, will have the theme of “Let’s build a camper!” and introduce how to build a camper. The production process will be shown on the YouTube channel. “Shining DIY Women” will introduce remaking and upcycling of unused things at home to create a “sustainable life” by DIY.



The reception area of “Shining DIY Women”

② For “Japan DIY Grand Prize 2021”, we call for DIY works created by using products available at home improvement centers. Projects in each category will be screened and Excellence Awards will be selected.

Schedule Summary

End of August 2021	Payment deadline of exhibition fee
7-9 October 2021	Show dates

For inquiries and applications, please contact the Secretariat Office below.

For further information, please contact:

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