

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2021

The JAPAN DIY HOMECENTER SHOW 2021, one of the largest comprehensive trade show in Japan for housing and living items where domestic and overseas companies related to DIY and home improvement center business gather, is planned to be held at Makuhari Messe International Exhibition Hall No.4,5,6 in Chiba Prefecture on October 7 (Thursday), October 8 (Friday) and October 9 (Saturday).



The show held in 2019

Under the show theme of “~You can always count on home improvement centers ~ Enjoy your life with DIY!”, the first and second day are set as Buyers Day, and the second and third day as Public Day, having two functions of B2B and B2C. We will make efforts to meet people’s expectation introducing a variety of know-how useful for daily life and preparing innovative events. As a measure to prevent coronavirus infection, visitors are requested to make advance registration and exhibitors are requested to pre-register for admission. We take care of the three Cs of Closed spaces, Crowds and Close-contact, and will operate the show in a safe manner.

The application for exhibiting has been closed on June 11 (Friday). We would like to thank many companies and organizations that have applied for this event.

Countermeasures against corona infection

This show will be managed in compliance with the infection prevention guidelines of the government, local governments, and Makuhari Messe, and every effort will be made to ensure that all exhibitors can safely participate in the show. The following are some of the operational controls for infection prevention.

- ① Implementation of measures to prevent droplet infection at reception and other face-to-face locations
- ② Setting up disinfectants in various locations and encouraging hand sanitizing
- ③ Dedicated nurse on hand to deal with physical illness
- ④ Layout of the venue with widened aisles to maintain social distance
- ⑤ Abiding by the rules of the 50% capacity in the venue
- ⑥ Ensuring that staff wear face shields
- ⑦ Thorough temperature monitoring and disinfection of all visitors upon entry
- ⑧ Thorough ventilation of the venue

“~You can always count on home improvement centers ~ Enjoy your life with DIY!”

The concept of the show theme is: 1) Home centers that are necessary for daily life, 2) Home cen-

ters that are useful for disaster countermeasures and emergencies after disasters, and 3) Home centers that are close to society (CSR initiatives).

Home centers started out as stores that mainly dealt in DIY products and household goods, and in recent years they have expanded their product lineup to include materials for professionals, remodeling services, food, and medical supplies. The store is recognized for its ability to respond to natural disasters such as earthquakes, windstorms, and floods that occur frequently every year.

Main events for the exhibitors

① Japan DIY Product Competition

New products and others presented by exhibitors will be judged, and the Excellence Awards with Minister of Economy, Trade and Industry Award, the Chairman of the DIY・HC Association Award, and other awards will be presented.

② “HOMECENTER BUSINESS MATCHING”

A direct business meeting between buyers from home centers joining the association and exhibitors who have applied for the business talks at special business meeting area. The homecenter companies that have participated in the past 6 years were: AYAHA DIO, Encho Co., Ltd., Cainz Corporation, KOHNAN SHOJI CO., LTD, KOMERI Co., Ltd., JOYFUL AK Co. Ltd., DCM Holdings Co., Ltd., Beavertozan, VIVA HOME CORPORATION, Home Center Valor, MAKEMAN Co. Ltd., YAMASHIN Co., Ltd., UFO Co., Ltd. and ROYAL HOMECENTER. CO., LTD. The number of business negotiations is over 250 each time.

③ “A panel discussion by top executives of home centers” is scheduled to focus on social contribution, including the response of each store to frequent disasters.

④ “Reception Party” is a networking party for exhibitors and top executives of the member companies in three industries of retail, wholesale and manufacturing.



Panel discussion

Schedule Summary

Late-July 2021	Distribution of exhibitor manuals
End of August 2021	Payment deadline of exhibition fee
7-9 October 2021	Show dates

For further information, please contact:

JAPAN DIY・HC ASSOCIATION

Shin-Kanda Bldg.5F, 1-8-5 Kajicho, Chiyoda-ku Tokyo 101-0044, Japan
Tel: (81)3-3256-4475 Fax: (81)3-3256-4457 E-mail: osapplication@diy-show.jp
HP: <https://www.diy.or.jp>

JAPAN DIY HOMECENTER SHOW 2021 Secretariat Office

c/o NIKKO-TSUSHINSHA CO., LTD.

Shin-Kojimachi Bldg, 4-3-3 Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan
Tel.(81)3-3263-6596 Fax.(81)3-3263-6333