

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2021

The JAPAN DIY HOMECENTER SHOW 2021, one of the largest comprehensive trade show in Japan for housing and living items where domestic and overseas companies related to DIY and home improvement center business gather, is planned to be held at Makuhari Messe International Exhibition Hall in Chiba Prefecture on October 7 (Thursday), October 8 (Friday) and October 9 (Saturday). As a measure to prevent coronavirus infections, we take care of the three Cs of Closed spaces, Crowds and Close-contact, and will operate the show in a safe manner so that exhibitors and visitors can feel safe in conducting inspections and business negotiations.



The show held in 2019

Under the show theme of “~You can always count on home improvement centers ~ Enjoy your life with DIY!”, the first and second day are set as Buyers Day, and the second and third day as Public Day, having two functions of B2B and B2C. We will make efforts to meet people’s expectation by presenting various ideas useful for a living and by arranging innovative events.

Countermeasures against corona infection

This show will be operated in a safer and more secure manner by taking measures to prevent coronavirus infection.

- ① Reception will be conducted using a contactless system with the use of applications, etc.
- ② All visitors are requested to check temperatures and disinfect themselves upon entering the venue. In order to ensure thorough communication in case of infection, we will require full registration.
- ③ Please keep social distancing in the venue.

We will take all possible measures to dispel the concerns of exhibitors and visitors.

“~You can always count on home improvement centers ~ Enjoy your life with DIY!”

The concepts of the show theme are: 1) Home centers necessary for daily life, 2) Home centers useful for disaster countermeasures and emergencies after disasters, and 3) Home centers close to society (CSR initiatives).

Home centers started out as stores that mainly dealt in DIY products and household goods, and in recent years they have expanded their product lineup to include not only DIY products, but also professional tools, remodeling services, food, and medical supplies. The store is recognized for its ability to respond to natural disasters such as earthquakes, windstorms, and floods that occur frequently every year.

Main events for the exhibitors

① Japan DIY Product Competition

New products and others presented by exhibitors will be judged, and the Excellence Awards with Minister of Economy, Trade and Industry Award, the Chairman of the DIY • HC Association Award, and other awards will be presented.

② “HOMECENTER BUSINESS MATCHING”

A direct business meeting between buyers from home centers joining the association and exhibitors who have applied for the business talks at special business meeting area. The homecenter companies that have participated in the past 6 years were: AYAHA DIO, Encho Co., Ltd., Cainz Corporation, KOHNAN SHOJI CO., LTD, KOMERI Co., Ltd., JOYFUL AK Co. Ltd., DCM Holdings Co., Ltd., Beavertozan, VIVA HOME CORPORATION, Home Center Valor, MAKEMAN Co. Ltd., YAMASHIN Co., Ltd., UFO Co., Ltd. and ROYAL HOMECENTER. CO., LTD. The number of business negotiations is over 250 each time.



HOMECENTER BUSINESS MATCHING

③ “A panel discussion by top executives of home centers” is scheduled to focus on social contribution, including the response of each store to frequent disasters.

④ “Reception Party” is a networking party for exhibitors and top executives of the member companies in three industries of retail, wholesale and manufacturing.

Schedule Summary

Late-July 2021	Distribution of exhibitor manuals
End of August 2021	Payment deadline of exhibition fee
7-9 October 2021	Show dates

For further information, please contact:

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