

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2012

August 23 - 25, 2012
2 months left before the show opens at
Makuhari Messe

The JAPAN DIY HOMECENTER SHOW 2012 will be held for 3 days on August 23 (Thursday), 24 (Friday), and 25 (Saturday) at Makuhari Messe in Chiba prefecture, using 3 halls.



*Photo from the previous show

The show theme for the JAPAN DIY HOMECENTER SHOW 2012 is “Make Your Dreams Your Power!” The show welcomes its 48th anniversary this year, and exhibitors from a wide range of fields will participate in the show. The number of overseas exhibitors is expected to more than double from last year. We will have plans and events for exhibitors and visitors at the show that DIY brings fun and a sense of fulfillment to people’s daily life.

Information on the briefing for exhibitors



The previous briefing for exhibitors

The briefing for exhibitors of the JAPAN DIY HOMECENTER SHOW 2012 will be held at 1:30 p.m. on July 4 (Wednesday) at the Camellia Hall located on the 3rd floor of Koto-ku Kameido Bunka Center (2-19-1 Kameido, Koto-ku, Tokyo/a two-minute walk from JR Kameido Station).

Before the briefing, a press conference will be held at 11:30 a.m. in the main training room located on the second floor of the center.

Please contact the Overseas Operation Office (please refer to the website listed below) for details about the exhibition plans for overseas exhibitors.

English Website : <http://www.diy-show.jp/2012/e/index.html>

Chinese Website : <http://www.diy-show.jp/2012/c/index.html>

Information on the events for visitors

1) “**Sanjo Blacksmith Dojo**” is a workshop held by a group of craftsmen who take over traditional techniques of smithery in Sajo city in Niigata prefecture.

2) At “**Gardening Charity Auction**”, visitors can find various flowers



and ornamental plants. This is an on-site sale of garden plants by professional auctioneers from flower markets. Proceeds from this event will be donated to welfare organizations.

3) “**DIY Family Class**” is a handicraft and woodwork class where parents and children can enjoy making things using electric tools. This year, participants will make musical instruments and nest boxes.

4) At “**DIY Advisor Mock Certification Test**”, participants can learn about the DIY advisor qualification test certified by the Japan DIY Industry Association and experience skill tests.

There will be special events including the ironsmith workshop where participants will learn about iron and experience the fun of welding and the paint workshop that women and children can also enjoy. Other events are also being planned, including the event where people can learn about the energy using the natural snow and environment as well as an event that will introduce products and shops from disaster areas in order to support the recovery efforts in those areas.

Please contact the Overseas Operation Office listed below for details about these events.



Japan DIY Industry Association News

The 32nd ordinary general meeting was held

On June 6 (Wednesday), the Japan DIY Industry Association held the 32nd general meeting at the Dai-ichi Hotel Tokyo (located in front of JR Shimbashi Station). It was a successful meeting participated by more than 400 people including member companies, guests and media people. At the meeting, 6 bills including the report on the business for fiscal 2011, the business plan for fiscal 2012, and the responses to institutional reform of the public-interest corporations system were approved unanimously.

The meeting was followed by the commemorative lecture titled “Fostering companies that survive the competition and qualities required for leaders” given by Mr. Masami Atarashi (Kokusai Business Brain.K.K./ Representative Director). After that, at a different venue, a networking party was held.



The 32nd ordinary general meeting and networking party

For further information, please contact:

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