

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2018

2 months left before the opening of the show !

The JAPAN DIY HOMECENTER SHOW 2018 will be held for 3 days on August 23 (Thursday), 24 (Friday), and 25 (Saturday) at Makuhari Messe International Exhibition Halls in Chiba Prefecture, using 4 halls and 1,126 booths.

The show theme of the JAPAN DIY HOMECENTER SHOW 2018 is “Let’s Find! for your Tomorrow ‘Tip’ of Lifestyle”. It is the biggest trade & public show for home and lifestyle in Japan. We will advise enjoying DIY yourself, and also with families and friends. We will make efforts to meet people’s expectation by presenting various ideas useful for a living and by arranging innovative events.

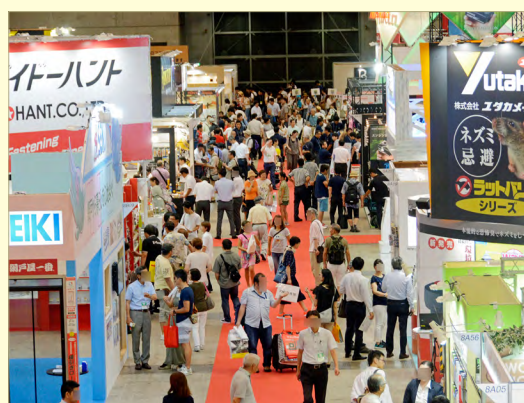


Photo from the previous show

Popular events of each year

HOMECENTER BUSINESS MATCHING

An event for exhibitors to have business talks with buyers from domestic home improvement centers who are stationed at the special booth. There were many exhibitors that make it use for their business activities and were able to start business transactions after the show by obtaining valuable information. Companies that plan to cooperate with us are AYAHDADIO, Encho, Kohnan, JOYFUL AK Co. Ltd., DCM Holdings, Home Center Valor, UFO and LIXIL VIVA. Advance reservations are needed.



Japan DIY Product Competition

Among the products from exhibitors, excellent products are chosen and given awards through the presentations to key figures and people involved in the industry and the voting by general visitors to the show. For products from overseas exhibitors, the voting by buyer and general visitors decides the best product in foreign sector.



Events for the overseas exhibitors

Buyers' Booth Tour in the Overseas Area

A plan to guide buyers from exhibiting companies including those from home improvement centers around the overseas exhibit area with interpreters assigned to them. Product explanation is provided at each booth.

Study Bus Tour to Retail Stores

Designed for overseas exhibitors, it is a tour to large-scale home improvement centers around Makuhari Messe on Sunday, the day following the final day of the show. Before starting the tour, a seminar will be presented on the current market conditions of the domestic home improvement centers. A participation expense is 5,000 yen for exhibitors, and 10,000 yen for others. Lunch is included.

Recommended Product Corner

This is a new event for the show. The best recommended item each overseas exhibitor submitted will be displayed at the entrance of overseas area. Please make the most of this event to draw attention from buyers.

Overseas Concierge

At the zone for the overseas exhibitors, English and Chinese speaking staff will be allocated. It is a free interpretation service, so please feel free to use it.

Reception Party

A networking party that provides an opportunity where domestic and overseas people related to DIY and home improvement center industry and member companies of the association get together and exchange information.

For the details on the exhibition plans for overseas exhibitors, please go to English or Chinese official website or contact the organizer listed below.

English website: <http://www.diy-show.jp/2018/e/index.php>

Chinese website: <http://www.diy-show.jp/2018/c/index.php>

Japan DIY Industry Association News

The ordinary general meeting for 2018 was held

Japan DIY Industry Association held the ordinary general meeting for 2018 at the Dai-ichi Hotel Tokyo (located in front of JR Shimbashi station) on June 6 (Wednesday). The meeting was successful with over 460 people participating including member companies, guests and media people. In the meeting, business report for 2017 (matters to be reported), financial statements and the change of directors was approved. After that a business plan and the budget for the FY 2018 were reported.



Greeting by chairman, Mr. Inaba



The ordinary general meeting for 2018

Satoshi Morimoto, a chancellor at the Takushoku University and a former Minister of Defense, was invited as a guest lecturer, and there was a commemorative lecture titled “The Future of International Situation and Challenges for Japan”. Afterward, there was a networking party at a different venue.

For further information, please contact:

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