

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2018

The JAPAN DIY HOMECENTER SHOW 2018 will be held for 3 days on August 23 (Thursday), 24 (Friday), and 25 (Saturday) at Makuhari Messe International Exhibition Halls in Chiba Prefecture, using 4 halls and 1,200 booths (planned).

The show theme of the JAPAN DIY HOMECENTER SHOW 2018 is “Let’s Find! for your Tomorrow ‘Tip’ of Lifestyle”. It is the biggest trade & public show for home and lifestyle in Japan. We will advise enjoying DIY yourself, and also with families and friends. We will make efforts to meet people’s expectation by presenting various ideas useful for a living and by arranging innovative events.

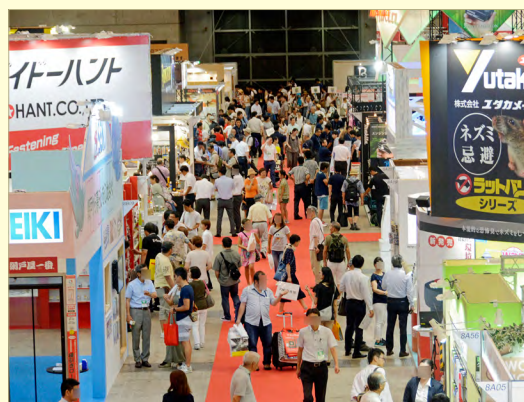


Photo from the previous show

Briefing for the JAPAN DIY HOMECENTER SHOW 2018 in Taiwan

The briefing for the JAPAN DIY HOMECENTER SHOW 2018 was held at Taichung office of TAITRA (Taiwan External Trade Development Council) in Taichung, Taiwan on Monday, April 16. Toshiyuki Inaba, chairman of the Japan DIY Industry Association, Terutaka Takeda, chairman of the executive committee of the Japan DIY HOMECENTER SHOW, Nobuteru Shimada, chairman of the overseas exhibition committee, and staff members responded and explained. 78 people from 70 companies listened intently to the explanation and a question and answer session was held for the exhibition. The show is attracting attention of the participants as an exhibition dealing with various types of products and services related to remodeling/renovation, greening, ecology, and energy saving.



Featured Events

At “**HOMECENTER BUSINESS MATCHING**”, buyers from prestigious domestic home improvement centers will be stationed at the booths set up for the business meetings and consultation with show’s exhibitors during the show. The event is popular every year, and past participants say that the event allowed them to have many business meetings in a short amount of time and also to gain the accurate information on new products or new companies including overseas companies. There were many exhibitors that were able to start business transactions or have business meetings after the show by participating in this event. Advance reservations are required to participate.



“**Reception Party**” is a networking party that will be held after the show on the first day where exhibitors get together with top managers from various home improvement centers. You can exchange information and do business in the atmosphere different from usual business meetings at the show booths. Interpreters are ready to support all the exhibitors who attend the party.



At “**Japan DIY Product Competition**”, a wide range of products related to DIY and home improvement centers from domestic and overseas exhibitors will be entered into a competition, and through the judging and voting process, the best products will be selected. Products entered into the competition will be displayed at the specially set section during the show period, and will be promoted to many visitors.

“**Study Bus Tour to Retail Stores**” is designed for overseas exhibitors to visit a big home improvement center close to Makuhari Messe on Sunday, the day following the final day of the show. During the tour, a seminar about the current market conditions of the domestic home improvement centers will be presented.



Study Bus Tour to Retail Stores



Booths of the overseas exhibitors at the 2017 show

For the details of the exhibition plans for overseas exhibitors, please go to English or Chinese official website or contact the organizer listed below.

English website : <http://www.diy-show.jp/2018/e/index.php>

Chinese website: <http://www.diy-show.jp/2018/c/index.php>

Japan DIY Industry Association News

Information on the ordinary general meeting for 2018



Japan DIY Industry Association will hold the ordinary general meeting for 2018 at the Dai-ichi Hotel Tokyo (located in front of JR Shimbashi station) on June 6 (Wed) at 2:30 pm. Satoshi Morimoto, a chancellor at the Takushoku University and a former Minister of Defense, will be invited as a guest lecturer, and there will be a commemorative lecture titled “The Future of International Situation and Challenges for Japan”.

Ordinary general meeting held in 2017

For further information, please contact:

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