

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2018

The JAPAN DIY HOMECENTER SHOW 2018 will be held for 3 days on August 23 (Thursday), 24 (Friday), and 25 (Saturday) at Makuhari Messe International Exhibition Halls in Chiba Prefecture, using 4 halls and 1,200 booths (planned).

The show theme of the JAPAN DIY HOMECENTER SHOW 2018 is “Let’s Find! for your Tomorrow ‘Tip’ of Lifestyle”. It is the biggest trade & public show for home and lifestyle in Japan. We will advise enjoying DIY yourself, and also with families and friends. We will make efforts to meet people’s expectation by presenting various ideas useful for a living and by arranging innovative events.

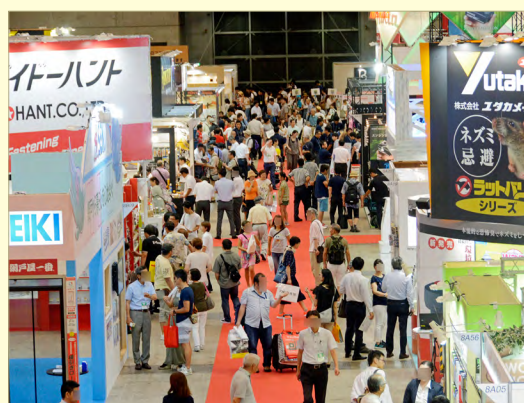


Photo from the previous show

The second briefings for the JAPAN DIY HOMECENTER SHOW 2018 were held in Tokyo and Osaka

The second briefings for the JAPAN DIY HOMECENTER SHOW 2018 were held at Conference Center in Yaesu, Tokyo on Thursday, February 15 and at Higashiosaka Chamber of Commerce and Industry in Higashiosaka on Friday, February 16, following the first one in November last year. In total, 67 people from 58 companies, including those from companies and organizations that considered the possibility of exhibiting in the show as well as media people participated in the briefings.

At the briefings, the chairman Toshiyuki Inaba greeted participants by saying “The show is the biggest comprehensive exhibition in the home improvement center industry held for the purpose of contributing to the development of the industry and the enrichment of people’s lives. At the show held in August last year, 475 companies exhibited using 1,088 booths, and 129 companies were overseas companies from 15 countries or areas and they used 145 booths. During 3 days, the show welcomed more than 100,000 people for the 4th consecutive year with 110,769 visitors. We would like to express our sense of appreciation for the success of the show.”



A greeting by Toshiyuki Inaba, the chairman of the executive committee (Tokyo)



The briefing held in Tokyo

Terutaka Takeda, the chairman of the show's executive committee, announced the details and main event plans for the 2018 show as follows.

Main business events

“HOMECENTER BUSINESS MATCHING” is an event where exhibitors who make reservations beforehand can have direct business talks with buyers from big home improvement centers who are stationed at the special booths. It offers perfect business opportunities to the new exhibitors. Please use this event in combination with the business negotiations at your own booths. In the booth of this event and at the zone for the overseas exhibitors, English and Chinese speaking staff will be allocated.



HOMECENTER BUSINESS MATCHING

“Reception Party” is a networking party that will be held after the show on the first day where top managers from various industries such as home improvement center industry get together. It provides a business opportunity. Interpreting services in English and Chinese are provided.



Reception Party

“Study Bus Tour to Retail Stores” is an observation tour of a big home improvement center and a retail store around the venue of the show that will be held on Sunday, the day following the final day of the show. Please take a tour of selling space and grasp the present condition of Japanese market.



Study Bus Tour to Retail Stores

Three big events of “Men's Workshop”, “Children and Future Zone” and “Kirari! DIY Girls”, are bustling events leading to the promotion on visits to the show where visitors can take part in DIY activities.

Ordinary plan for the overseas exhibitors

One booth: 3m x 3m (9 m²)/ price: 318,600 yen (tax included)

Please download “Exhibition brochure” and “Application form” in English

“Exhibition brochure” and “Application form” in English that have the detailed information on the instructions for the exhibition are available for download from the official website at:
<http://www.diy-show.jp/2018/e/index.php>

If you wish for the information to be sent through the mail, please contact Organizer shown below. The shipment is limited to addresses in Japan.

For further information, please contact:

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