

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2017

2 months left before the opening of the show !

The JAPAN DIY HOMECENTER SHOW 2017 will be held for 3 days on August 24 (Thursday), 25 (Friday), and 26 (Saturday) at Makuhari Messe International Exhibition Halls in Chiba Prefecture.

The show theme of the JAPAN DIY HOMECENTER SHOW 2017 is “Experience and Feel DIY! Home Improvement Centers: Workshops of the Future”. It is the biggest trade & public show for home and lifestyle in Japan. We will advise enjoying DIY yourself, and also with families and friends. We will make efforts to meet people’s expectation by presenting various ideas useful for a living and arranging innovative events.



Photo from the previous show

We have received a large number of applications. We would like to express our gratitude to all the exhibitors.

Information on the briefing for exhibitors

The briefing for the JAPAN DIY HOMECENTER SHOW 2017 will be held at Camellia Hall located on the 3rd floor of Kameido Bunka Center (2-19-1 Kameido, Koto-ku, Tokyo, 2-minute walk from JR Kameido station) at 1:30 p.m. on June 27 (Tuesday).



The previous briefing for exhibitors

Events for the overseas exhibitors

HOMECENTER BUSINESS MATCHING (formerly HOMECENTER TRADE II)

Buyers from prestigious domestic home improvement centers will be stationed at the booths set up for the business meetings and consultation with show’s exhibitors during the show. The event is popular every year, and past participants say that the event allowed them to have many business meetings in a short amount of time and also to gain the accurate information on new products or new companies including overseas companies. There were many exhibitors that were able to start business transactions or have business meetings after the show by participating in this event.



Buyers’ Booth Tour

A plan to guide buyers from exhibiting companies including those from home improvement centers around the overseas exhibit area with interpreters assigned to them. Product explanation is provided at each booth.

“**Study Bus Tour to Retail Stores**” is designed for overseas exhibitors to visit a big home improvement center around Makuhari Messe on Sunday, the day following the final day of the show. Before starting the tour, a seminar will be presented on the current market conditions of the domestic home improvement centers. Participation expense is 6,000 yen. (lunch provided)

Overseas Concierge

At the zone for the overseas exhibitors, English and Chinese speaking staff will be allocated. It is a free interpretation service, so please feel free to use it.

Reception Party

A networking party that provides an opportunity where domestic and overseas people related to DIY and home improvement center industry and member companies of the association get together and exchange information.

As for the details on the exhibition plans for overseas exhibitors, please go to English or Chinese official website or contact the Overseas Operation Office listed below.

English website: <http://www.diy-show.jp/2017/e/index.html>

Chinese website: <http://www.diy-show.jp/2017/c/index.html>

Japan DIY Industry Association News

The ordinary general meeting for 2017 was held

Japan DIY Industry Association held the ordinary general meeting for 2017 at the Dai-ichi Hotel Tokyo (located in front of JR Shimbashi station) on June 7 (Wednesday). The meeting was successful with over 470 people participating including member companies, guests and media people. In the meeting, business report for 2016 (matters to be reported), financial statements and directors and auditors were approved. After that a business plan and the budget for the FY 2017 were reported.



Greeting by chairman, Mr. Inaba



The ordinary general meeting for 2017

Hiroyuki Kishi, a professor at Graduate School of Keio University, was invited as a guest lecturer, and there was a commemorative lecture titled “Economic trends affecting future of business and IT strategies for the future”. Afterward, there was a networking party at a different venue.

For further information, please contact:

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