

JAPAN DIY HOMECENTER SHOW 2008 holding : August 28-30, 2008 at Makuhari Messe



JAPAN DIY HOMECENTER SHOW NEWS

"JAPAN DIY HOMECENTER SHOW 2008"

JAPAN DIY HOMECENTER SHOW 2008 is held at Makuhari Messe in Chiba City for three days of Thursday 28th, Friday 29th and Saturday 30th in August 2008. The show is renovated for centering business & trading. "Buyers' Day" is two days of 28th and 29th, and the final day of 30th is opened to the public.

Event Plans of JAPAN DIY HOMECENTER SHOW 2008!!

The Events Held in JAPAN DIY HOMECENTER SHOW 2008 were Decided



"HOMECENTER TRADE II," as an yearly popular event, is a project offering to make a business talk directly between exhibit companies and retailers. With free interpretation of English, Chinese and so on, this event received favourable receptions from overseas exhibit companies is highlighted in the show shifted its stance to a business show.

In "Living Information Land" supporting your businesses, "DIY New Product and Hit Product Competition," in which exhibit companies give a 15 minutes presentation to appeal their products, and "Industrial Trend Corner," where are exhibited

products concerning environment and Ecology, are set up.

Concerning business supports, "Fee-based Consultation Room" (equipped with internet access, Copiers and Fax) are set up in two places in the venue to do businesses with visitors.

As for participatory events, "Satellite Park" and "DIY Craft Corner" are set up. Supported by Japanese Federation of Wood-Industry Association, Japan D.I.Y. Club and the entertainer Kuniaki Shimizu, varied events such as "Forum of Enjoying Japanese Trees," "Parents and Children Woodworking Class" and "Creation of Children's Forest" are set up. In "Parents and Children Woodworking Class" participated by many children every year, interesting works should be made by them in this year too.

Related to "Sumai Jibunryu," NHK's popular TV program, "Exhibition of Sumai Jibunryu-DIY Grand Prize





JAPAN DIY HOMECENTER SHOW 2008 Briefing Session for Exhibit Companies and Press Conference Held

JAPAN DIY HOMECENTER SHOW2008's briefing session for exhibit companies and press conference are held on 10th July at JA building in Otemachi. In the briefing session for exhibit companies and press conference held in this season every year, following an address of Chairman Sakamoto, an executive officer gives an announcement of the show's concepts and event projects in this year.

Many exhibit companies and media representatives will be attended at the briefing session in this year.



works” and “Sumai Jibunryu-DIY Introduction” are held. “Exhibition of Sumai Jibunryu-DIY Grand Prize works” is held on 29th August and is broadcasted live by NHK educational TV from 11:00 to 11:50.

In “Sumai Jibunryu-DIY Introduction,” instructors as the cast member of the TV program introduce how to craft and enjoy handmade works to participants.

Japan DIY Industry Association News

With Slogan of “DIY, the Power to Reform Our lives,” The 28th Ordinary General Meeting of Japan DIY Industry Association Held



The 28th ordinary general meeting of Japan DIY Industry Association was held on 4th June, 2008 at Daiichi Hotel Tokyo.

Chairman Yoji Sakamoto emphatically addressed that “With 21st century's association slogan “DIY, the Power to Reform Our Lives,” we will continue

our association activities briskly.”

Recently government and public administration

hammered out new objectives such as “200 years housing conception (long lasting housing)” in order to make housings long life and to enhance the value of existing housings (stocks) in the housing industry which has close connection with the DIY industry. It is wind-wing situation for the DIY industry.



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