

**The next JAPAN DIY
HOMECENTER SHOW 2008
holding : August 28-30, 2008
at Makuhari Messe**



JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2007 Held

Summer vacation's customary and spectacular event, "JAPAN DIY HOMECENTER SHOW 2007" was held for three days from Thursday, 23rd until Saturday, 25th in August, at Makuhari Messe International Exhibition Halls (2-5 halls) in Chiba. Blessed with unbroken fine weather and exceeding the number of visitors last year, 84,070 came to the show, and were much excited by the new events such as, the one cooperating with a popular "Sumai Jibunryu- DIY Introduction", the NHK educational TV program.

Invited Her Imperial Highness Hisako Takamadonomiya, the honorary president, at the opening ceremony



With the attendance of Her Imperial Highness Hisako Takamadonomiya assumed the position of the honorary president of the show continuously since last year, bright opening ceremonies were held in front of the fifth hall at nine o'clock on the 23rd of August. On behalf of sponsors, Chairman Yoji Sakamoto

of Japan DIY Industry Association greeted at the start (Photo right above). "While Japanese economy was still under a severe situation, the show was able to be held safe by having the participation of 1182 booths by 490 exhibit companies from home and abroad this year. This is just a result of your great support for the spread of DIY and the promotion of industry." He tendered his thanks to all attended people related to the show and the industry. Next, Chairman Sakamoto introduced this year's show theme "Get Relief and Smile! DIY &

Remodeling for Home and Living”. “A lot of projects in the show were prepared regarding professional renovation handled at Homecenters. I firmly believe that it does help every visitors to understand remodeling work with Homecenters.”, said Sakamoto.

Following the greeting by Chairman Sakamoto, the word was given by Her Imperial Highness Hisako Takamadonomiya assumed the honorary president. Princess Hisako offered a prayer for further development of the association activity and the



show success “We can say that man is an animal that lives with tools, so the DIY activity shows the way it should be as the life of man. Through the DIY shop in 4000 shops the DIY industry offering knowhow of making a comfortable residence is



exactly indispensable for people’s lives.”.

Mr. Toshiyuki Inaba (Photo above, right-hand edge) who was the chairman of the show executive committee, loudly proclaimed that opening of the show, following the guest congratulatory speeches by director Junichi Kitami (Photo left), of Housing Industry, Ceramics and Construction Materials Division, Manufacturing Industries Bureau, Ministry of Economy, Trade and Industry and sub-governor Hiroshi Ueda (photo far left) of Chiba Prefecture. Then the ribbon cutting ceremony, centering the honorary president Hisako Takamadonomiya, kicked off the show over three days with cutting the tape (photo above).

Homecenter Trade II: The business talk directly with Homecenter buyer

“Homecenter Trade II” got favourable receptions by exhibit companies from home and abroad every year, was also held.



The corner provides beneficial chances to have direct business talks for Homecenter companies and exhibit companies. Free

interpretation services of English, Chinese, Korean and Vietnamese are available for overseas exhibitors. On 23rd and 24th this year, 5 Homecenter companies were at the corner and had business talks with a number of exhibit companies seeking personal meetings, and 6 companies of wholesalers and manufacturers were there on 25th, talked business with candidates.



For further information, please contact:

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