

**The next JAPAN DIY  
HOMECENTER SHOW 2007  
holding : August 23-25, 2007  
at Makuhari Messe**



**JAPAN DIY HOMECENTER SHOW NEWS**

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The start of "JAPANDIYHOMECENTERSHOW2007", a big event of the long-awaited summer vacation is finally approaching close at hand. "Get Relief and Smile! DIY & Remodeling for Home and Living" as the show theme, the show will be held at Makuhari Messe International Exhibition Halls (1-5 halls) in Chiba from August 23 (Thursday) to 25(Saturday) for three days. The show aims to welcome 100,000 visitors with participated 1,176 booths by 477 exhibit companies. The new event cooperating with a popular "Sumai Jibunryu – DIY Introduction", the NHK educational TV program is planned, and more excitement by the event compared to the average years is expected.

**JAPAN DIY  
HOMECENTER SHOW  
2007 Press Conference Held**



On July 5, when the countdown to the show has already started, a press conference about the show holding for the mass media was given at Dai-ichi Hotel Tokyo in Shinbashi, Tokyo. About 100 reporters gathered from general newspaper, the

specialty paper of various industry fields attended and listened eagerly to the explanation by the Chairman Sakamoto and the show related party.

At the press conference, firstly Chairman Sakamoto (photo above)extended his gratitude to the reporters who gathered, and he powerfully talked "the DIY industry has already come to be necessary for



dwellers. We are making all out efforts for the success of the show as it is the only general show of the industry.” Then Toshiyuki Inaba, (photo right)who is chairman of the executive committee of the show, again introduced the show theme of this year; “Get Relief and



Smile! DIY & Remodeling for Home and Living” to attendants and explained many events planned along the theme. He took an event "the renovation counseling that the general users have very high interests" attracting attention especially, and told "the renovation consultation will be given at the imitated studio scenery of a popular program “Sumai Jibunryu – DIY Introduction" televised by NHK educational channel. The event won great popularity last year, so many participants could be expected.”

As the show holding is coming so soon, the poster appointed popular talents of Kuniaki Shimizu and Miyoko Omomo as the models is completed. Also, Her Highness Hisako Takamadonomiya will assume the honorary president as she did last year.



For the opening of August 23, the concerned party is pushing forward the last arrangements.

## Offering Free Blue Plastic Tarps to Niigata



On July 16, at about 10:13 a.m. a strong earthquake occurred (seismic intensity a little over 6) in Niigata prefecture. The earthquake named the Niigata Prefecture Chuetsu offshore Earthquake has brought the big damage, and still now many people are forced to bear the inconvenient refuge life.

Japan DIY Industry Association decided



the offer of the blue plastic sheet to use for disaster reconstruction in response to a request from Niigata (country) quickly and sent out the first of the blue plastic tarp given away free by member retailers towards the disaster area. There is the approach from the administration about the offer of the plastic sheet and the association is going to give a quick response by collective effort.



For further information, please contact:

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