

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2013

August 29 – 31, 2013

2 months are left before the opening of the show at Makuhari Messe

The JAPAN DIY HOMECENTER SHOW 2013 will be held for 3 days on August 29 (Thursday), 30 (Friday), and 31(Saturday) at Makuhari Messe in Chiba prefecture, using 3 halls.



*Photo from the previous show

The show theme for the JAPAN DIY HOMECENTER SHOW 2013 is “Tomorrow is dreamy with DIY! -The world is full of dreams-”. The show that welcomes its 49th anniversary this year will have new exhibition items added that focus on DIY activities by women and exhibitors from a wide range of categories will participate in the show. Many companies including new exhibitors and overseas companies whose numbers are rising every year are expected to exhibit in the show. Hoping to achieve the target of 100,000 visitors, we would like to welcome visitors together with exhibitors while having plans that will make DIY serve as the fun in the daily life and fulfilling activities.

Information on the briefing for exhibitors

The briefing for the JAPAN DIY HOMECENTER SHOW 2013 will be held at Camellia Hall located on the 3rd floor of Kameido Bunka Center (2-19-1 Kameido, Kouto-ku, Tokyo, 2-minute walk from JR Kameido station) at 1:30 p.m. on July 9 (Tuesday).

Before the briefing, there will be a press conference at the main training room located on the second floor of the center at 11:30 a.m.

As for the details on the exhibition plans for overseas exhibitors, please go to English or Chinese official website or contact the Overseas Operation Office listed below.

English website : <http://www.diy-show.jp/2013/e/index.html>

Chinese website : <http://www.diy-show.jp/2013/c/index.html>



Previous briefing for exhibitors

Information on events which visitors can participate in

1) “**Sanjo Blacksmith Dojo**” is a workshop held by a group of craftsmen who take over traditional techniques of smithery in Sanjo city in Niigata prefecture.

2) “**Gardening Charity Auction**” is an on-site sale of garden plants



by professional auctioneers from flower markets. Visitors can purchase various kinds of colorful potted plants through the auction-style system. Proceeds from this event will be donated to welfare organizations.

3) “**Ironworks DIY - welding workshop**” is an event to have people casually try out the ironsmith work which has a strong image of work for the experienced.

4) At “**DIY Advisor Mock Certification Test**”, participants can learn about the DIY advisor qualification test certified by the Japan DIY Industry Association and experience skill tests.

Events that were popular in the previous show including “**DIY Family Class**” that were enjoyed by parents and children, “**Paint Wonder Expo**” that were popular among women and children, and “**Playing with snow in midsummer**” for which the area was set for visitors to play with natural snow are planned to be held. In addition, in the new zone “**Glittering! DIY Women**”, we are planning to hold many DIY events helpful for women in order to promote the DIY boom among women.



For details on these events, please contact the Overseas Operation Office listed below.

Japan DIY Industry Association News

The ordinary general meeting for 2013 was held

Japan DIY Industry Association held the ordinary general meeting for 2013 at the Dai-ichi Hotel Tokyo (located in front of JR Shimbashi station) on June 5 (Wed). The meeting was successful with over 450 people participating including member companies, guest and media people. At the meeting, 2 bills including the business report for 2012 and fiscal results for 2012, and the approval for the proposal for the election of the administration officer and auditor were voted on and approved unanimously.

The meeting was followed by a commemorative lecture titled “Pioneer in M&A, Mori Motonari – a strategy hidden in three arrows” given by Akira Okada, a guest professor at Osaka University of Economics and economic analyst. Afterward, there was a networking party at a different venue.



The chairman, Ichiro Shimura



The ordinary general meeting for 2013 and networking party



For further information, please contact:

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